

Monthly Coverage Dossier

April 2023

Future Generali India Life Insurance Company Ltd.

Classification | Internal

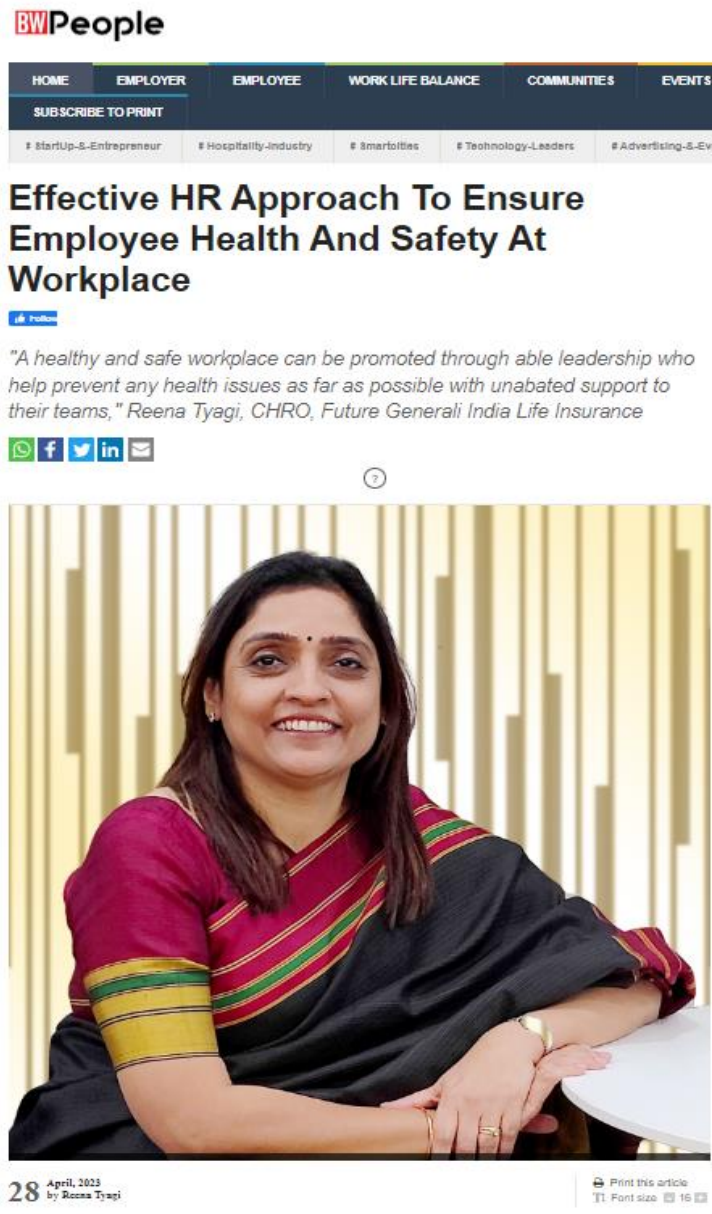
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Authored Article

Classification | Internal

Date:	April 28, 2023	Publication:	BW People
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BW People

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Effective HR Approach To Ensure Employee Health And Safety At Workplace

"A healthy and safe workplace can be promoted through able leadership who help prevent any health issues as far as possible with unabated support to their teams," Reena Tyagi, CHRO, Future Generali India Life Insurance

28 April, 2023 by Reena Tyagi

Print this article
Font size 16

Industry Story

Classification | Internal

Date:	April 06, 2023	Publication:	Investment Guru India
Media:	Online	Page No:	NA
Link: https://investmentguruindia.com/EconomyNews/Quotes-on-RBI-MPC-Announcement-By-Niraj-Kumar-Future-Generali-India-Life-Insurance-Company-			



Quotes on RBI MPC Announcement By Niraj Kumar, Future Generali India Life Insurance Company

Posted in Economy News | [#RBI](#) [#Economy](#) [#Expert Views](#) [#Monetary policy](#) [#Mr. Niraj Kumar](#) [#Future Generali India Life Insurance](#)



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Below is Comment on RBI MPC Announcement By Niraj Kumar, CIO, Future Generali India Life Insurance Company Ltd

"Overall, an extremely Credible and Balanced Policy verdict, adding credence to our belief that India's rate hike cycle is almost done. The decision to keep rates unchanged yet again exemplifies the pragmatic approach by RBI who has pre-empted a pause just the way it had pre-empted the rate hike cycle, unlike its global counterparts. RBI has indeed shown a very credible and fine balancing act and has not succumbed to the spectre of Inflation and other global central bank actions. RBI has instead taken its own course of policy path, which is indeed commendable in the current global economic backdrop."

Class

Testimonial Story

Classification | Internal

Hyderabad

Classification | Internal

Date:	April 30, 2023	Publication:	Suryaa
Media:	Print	Page No:	09
Link:	NA		



సమృథానికి విభిన్న సూచనలు ఉంటాయి, కానీ జీవిత బీమా వ్యాపారంలో సమృథం అనేది చాలా కీలక పాత్ర పోషిస్తుంది. ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కం. లిమిటెడ్ సమృథాన్ని కొనసాగించడంలోను, అలాగే తమ కస్టమర్ ప్రాధాన్యతలను, విధేయతను నిర్ణయించ

విశ్వసనీయత మా లక్ష్యం

ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్

డంలో ముందంజలో ఉంది. జీవిత బీమా బ్రాండ్ను ఎంచుకునే విషయంలో సమృథమే మూలస్తంభమని వారు గ్రహించారు. విశ్వసనీయతను నెలకొల్పడంలో సమృథం పెంపొందించడం ముఖ్యం. ఎందుకంటే, జీవిత బీమాను కొనుగోలు చేసేటప్పుడు లేదా పాలీసీని కొనుగోలు చేసేటప్పుడు కస్టమర్లు అనేక సవాళ్లను ఎదుర్కొంటారు. ఈ ఆందోళనలకు స్పందించడం కోసం, ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కం. లిమిటెడ్ 'ట్రస్ట్ టాక్స్' - భరోసే కీ బాత్ అనే ప్రచారాన్ని ప్రారంభించింది, ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్

ఇన్సూరెన్స్ కం. లిమిటెడ్ను విశ్వసనీయ కస్టమర్ రజిస్టర్డ్ అగర్గాల్ మాట్లాడుతూ, సేల్స్ టీమ్మో నాకు చాలా మంచి అనుభవం నెలకొంది. వారి కారణంగానే నేను నా కోసం పాలీసీని కొనుగోలు చేయడంలో ముందడుగు వేశాను. పాలీసీ దశలు, ప్రామాణికతను బాగా వాళ్లు ఎంతో చక్కగా వివరించారు, ఇది అమ్మకందారుడిపైనే కాకుండా కంపెనీపై కూడా నాకు సమృథాన్ని పెంపొందించడంలో సహాయపడింది. కంపెనీ ప్రతి ఒక్కరికీ ఆయా వ్యక్తుల పొదుపు లక్ష్యాల ప్రకారం ఉత్పత్తులను అందిస్తుంది, అన్నారు.

Classific

Date:	April 30, 2023	Publication:	Andhra Prabha
Media:	Print	Page No:	17
Link:	NA		

ఆంధ్రప్రభ

నమ్మకంపై కష్టమర్లకు వివరించిన ఫ్యూచర్ జెనరాలి ఇండియా

హైదరాబాద్, ఏప్రిల్ 29 (ప్రభ న్యూస్) : నమ్మకానికి విభిన్న సూచనలు ఉంటాయి, కానీ జీవిత బీమా వ్యాపారంలో నమ్మకం అనేది చాలా కీలక పాత్ర పోషిస్తుంది. ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కం. లిమిటెడ్ నమ్మకాన్ని కొనసాగించడంలోనూ, అలాగే తమ కష్టమర్ ప్రాధాన్యతలను, విధేయతను నిర్ణయించడంలో ముందంజలో ఉంది. జీవిత బీమా బ్రాండ్ను ఎంచుకునే విషయంలో నమ్మకమే మూలస్తంభమని వారు గ్రహించారు. ఈ సందర్భంగా ఫ్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కం. లిమిటెడ్ కు విశ్వ నీయ కష్టమర్ అయిన రజనీష్ అగర్వాల్ మాట్లాడుతూ... సేల్స్ టీమ్ తనకు చాలా మంచి అనుభవం నెలకొందన్నారు. వారి కారణంగానే తాను తన కోసం పాలసీని కొనుగోలు చేయడంలో ముందడుగు వేశానన్నారు. పాలసీ దశలు, ప్రామాణికతను బాగా వాళ్లు ఎంతో చక్కగా వివరించారన్నారు. ఇది అమ్మకందారుడిపైనే కాకుండా కంపెనీపై కూడా తనకు నమ్మకాన్ని పెంపొందించడంలో సహాయపడిందన్నారు. కంపెనీ కష్టమర్లలో ఒకరైన మరొక ఆనందమయ కష్టమర్ శరద్ కుమార్ శర్మ మాట్లాడుతూ... సేల్స్ టీమ్ నిరంతరం తనకు ఎంతో సహకారం అందిస్తుందన్నారు. వారితో తన అనుభవం చాలా ఆహ్లాదకరంగా ఉందన్నారు. గడువు తేదీ, పాలసీ రసీదు మొదలైన వాటి గురించి తాను ఎన్ఎంఎన్ ద్వారా సకాలంలో అప్డేట్లను పొందుతున్నానన్నారు. తాను వారి పాలసీలను తన స్నేహితులు, కుటుంబ సభ్యులకు సిఫార్సు చేస్తానన్నారు.

Date:	April 30, 2023	Publication:	Visalaandhra
Media:	Print	Page No:	02
Link:	NA		



విశాలాంధ్రం

Visalaandhra National Telugu Daily : Estd-1952

ఘ్యచర్ జనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కొత్త ప్రచారం

ముంబయి: జీవిత బీమా కొనుగోలు చేసే సమయంలో కస్టమర్లు ఎదుర్కొంటున్న సవాళ్లను పరిష్కరించేందుకు ఘ్యచర్ జనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కంపెనీ లిమిటెడ్ “ట్రస్ట్ టాక్స్”-భరోసే కీ బాత్” అనే ప్రచారాన్ని ప్రారంభించింది. దీని ద్వారా కస్టమర్లు తమ నిజ జీవిత అనుభవాలను పంచుకుంటారు. ఇందులో ఉత్పత్తులను సూచించే సమయం నుండి, పాలసీని కొనుగోలు చేయడం, అమ్మకం తర్వాత సేవలు ఉండగా, క్లెయిమ్ పరిష్కారం అనేది నిజమైన పరీక్షా సమయంగా చెప్పాలి. ఇది తన వినియోగదారులకు ‘విశ్వసనీయ జీవితకాల భాగస్వామి’గా బ్రాండ్ ప్రధాన విలువకు నిజమైన నిదర్శనం. ఘ్యచర్ జనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కంపెనీ లిమిటెడ్, దేశంలోని వివిధ ప్రాంతాల నుండి తమ కస్టమర్లకు చెందిన కొన్ని నిజ జీవిత కథలను, అనుభవాల ఆధారంగా నిర్మించబడుతోందని ఘ్యచర్ జనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కంపెనీ లిమిటెడ్కు విశ్వసనీయ కస్టమర్ రజనీష్ అగర్వాల్ అన్నారు.

Date:	April 30, 2023	Publication:	Web Dunia
Media:	Online	Page No:	NA
Link: https://telugu.webdunia.com/article/business-news/future-general-India-life-insurance-company-limited-explains-how-customers-get-the-trust-factor-123042900036_1.html			



“నమ్మకం అంశాన్ని” కస్టమర్లు ఎలా పొందుతారో వివరించిన ప్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కంపెనీ లిమిటెడ్



నమ్మకానికి విభిన్న సూచనలు ఉంటాయి, కానీ జీవిత బీమా వ్యాపారంలో నమ్మకం అనేది చాలా కీలక పాత్ర పోషిస్తుంది. ప్యూచర్ జెనరాలి ఇండియా లైఫ్ ఇన్సూరెన్స్ కం. లిమిటెడ్ నమ్మకాన్ని కొనసాగించడంలోను, అలాగే తమ కస్టమర్ ప్రాధాన్యతలను, విధేయతను నిర్ణయించడంలో ముందంజలో ఉంది. జీవిత బీమా బ్రాండ్ను ఎంచుకునే విషయంలో నమ్మకమే మూలస్థంభమని వారు గ్రహించారు.

Kolkata

Classification | Internal

Date:	April 28, 2023	Publication:	Arthik Lipi
Media:	Print	Page No:	08
Link:	NA		

আর্থিক লিপি

ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো.লিমিটেড ব্যাখ্যা করে
কিভাবে গ্রাহকরা তাদের অফারগুলির উপর' ট্রাস্ট ফ্যাক্টর 'অর্জন করে

ট্রাস্টের বিভিন্ন রেফারেন্স আছে ,কিন্তু ট্রাস্ট জীবন বীমা ব্যবসায় একটি অত্যন্ত গুরুত্বপূর্ণ ভূমিকা পালন করে। ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কোং লিমিটেড আস্থা বজায় রাখতে এবং তাদের গ্রাহকের পছন্দ এবং আনুগত্য নির্ধারণের ক্ষেত্রে অগ্রগণ্য। তারা উপলব্ধি করে যে জীবন বীমা ব্র্যান্ড বেছে নেওয়ার ক্ষেত্রে বিশ্বাসই মূল ভিত্তি। বিশ্বাসযোগ্যতা প্রতিষ্ঠার ক্ষেত্রে আস্থা তৈরি করা গুরুত্বপূর্ণ - সর্বোপরি ,জীবন বীমা কেনার সময় বা পলিসি কেনার পর গ্রাহকরা অনেক চ্যালেঞ্জের সম্মুখীন হন। এই উদ্বেগের প্রতিক্রিয়া জানাতে ,ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো.লিমিটেড একটি প্রচারাভিযান চালু করেছে' ট্রাস্ট টকস '- ভরসে কি বাত , যার মাধ্যমে গ্রাহকরা তাদের বাস্তব জীবনের অভিজ্ঞতা শেয়ার করে - পণ্যের পরামর্শ দেওয়ার ,একটি পলিসি কেনার সময় থেকে ,বিক্রয়োত্তর পরিষেবা এবং দাবি

নিষ্পত্তির আসল পরীক্ষার সময়। এটি তার গ্রাহকদের কাছে' বিশ্বস্ত লাইফটাইম পার্টনার 'হওয়ার ব্র্যান্ডের মূল মূল্যের একটি সত্য প্রমাণ। ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো.লিমিটেড দেশের বিভিন্ন প্রান্ত থেকে তার গ্রাহকদের বাস্তব জীবনের কিছু গল্প এবং অভিজ্ঞতা নিয়ে আসছে। মিঃ রজনীশ আগরওয়াল , ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কোং লিমিটেডের একজন অনুগত গ্রাহক বলেছেন" ,সেলস টিমের সাথে আমার খুব ভালো অভিজ্ঞতা ছিল। তাদের কারণেই আমি নিজের জন্য নীতি ঝগড়া করতে এগিয়ে গিয়েছিলাম। তারা নীতির পদক্ষেপ এবং সত্যতা ভালভাবে ব্যাখ্যা করেছে ,যা আমাকে শুধুমাত্র বিক্রয়কর্মী নয় ,কোম্পানিতেও বিশ্বাস অর্জনে সাহায্য করেছে। কোম্পানি তাদের সক্ষম লক্ষ্য অনুযায়ী প্রত্যেকের জন্য পণ্য অফার করে।"

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পশ্চিমবঙ্গের বহুল প্রচারিত বাংলা সংবাদপত্র

সংবাদ প্রবাহ

ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো.লিমিটেড ব্যাখ্যা করে কিভাবে গ্রাহকরা তাদের অফারগুলির উপর ট্রাস্ট ফ্যাক্টর 'অর্জন করে।

ট্রাস্টের বিভিন্ন রেফারেন্স আছে, কিন্তু ট্রাস্ট জীবন বীমা ব্যবসায় একটি অত্যন্ত গুরুত্বপূর্ণ ভূমিকা পালন করে। ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কোং লিমিটেড আস্থা বজায় রাখতে এবং তাদের গ্রাহকের পছন্দ এবং আনুগত্য নির্ধারণের ক্ষেত্রে অগ্রগণ্য। তারা উপলব্ধি করে যে জীবন বীমা ব্যাড বেছে নেওয়ার ক্ষেত্রে বিশ্বাসই মূল ভিত্তি। বিশ্বাসযোগ্যতা প্রতিষ্ঠার ক্ষেত্রে আস্থা তৈরি করা গুরুত্বপূর্ণ - সর্বোপরি, জীবন বীমা কেনার সময় বা পলিসি কেনার পর গ্রাহকরা অনেক চ্যালেঞ্জের সম্মুখীন হন। এই উদ্বেগের প্রতিক্রিয়া জানাতে, ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো. লিমিটেড একটি প্রচারাভিযান চালু করেছে ট্রাস্ট টকস - ডরসে কি বাত, যার মাধ্যমে গ্রাহকরা তাদের বাস্তব জীবনের অভিজ্ঞতা শেয়ার করে - পণ্যের পরামর্শ দেওয়ার, একটি পলিসি কেনার সময় থেকে, বিক্রয়োত্তর পরিষেবা এবং দাবি নিষ্পত্তির আসল পরামর্শের সময়। এটি তার গ্রাহকদের কাছে বিশ্বস্ত লাইফটাইম পার্টনার হওয়ার ব্র্যান্ডের মূল মূল্যের একটি সত্য প্রমাণ। ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কো. লিমিটেড দেশের বিভিন্ন প্রান্ত থেকে তার গ্রাহকদের বাস্তব জীবনের কিছু গল্প এবং অভিজ্ঞতা নিয়ে আসছে। মিঃ রজনীশ আগরওয়াল, ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কোং লিমিটেডের একজন আনুগত্য গ্রাহক বলেছেন, "সেলস টিমের সাথে আমার খুব ভালো অভিজ্ঞতা ছিল। তাদের কারণেই আমি নিজের জন্য নীতি তৈরি করতে এগিয়ে গিয়েছিলাম। তারা নীতির

পদক্ষেপ এবং সত্যতা ভালভাবে ব্যাখ্যা করেছে, যা আমাকে শুধুমাত্র বিক্রয়কর্মী নয়, কোম্পানিতেও বিশ্বাস অর্জনে সাহায্য করেছে। কোম্পানি তাদের সঞ্চয় লক্ষ্য অনুযায়ী প্রত্যেকের জন্য পণ্য অফার করে।" আরেকজন খুশি গ্রাহক মিঃ শরদ কুমার শর্মা, ফিউচার জেনেরালি ইন্ডিয়া লাইফ ইন্স্যুরেন্স কোং লিমিটেডের অনেক সন্তুষ্ট গ্রাহকদের একজন বলেছেন, "সেলস টিম সবসময় আমার সাথে ভাল সহযোগিতা করেছে। তাদের সাথে আমার অভিজ্ঞতা খুবই আনন্দদায়ক হয়েছে। আমি এসএমএসের মাধ্যমে নির্ধারিত তারিখ, পলিসি রসিদ ইত্যাদি সম্পর্কে সমস্যাতে আপডেট পেতে থাকি। আমি আমার বন্ধুদের এবং পরিবারের কাছে তাদের নীতিগুলি সুপারিশ করব। অবশ্যই যদি সম্ভব হয় এবং প্রয়োজনে, আমি আমার নাতি-নাতনিদের জন্য এই নীতি গ্রহণ করব।" গ্রাহকদের মনে আস্থা তৈরি করা এবং সংরক্ষণ করা বীমা খাতে একটি বৃহত্তর অগ্রাধিকার নেয়া। এই কোম্পানীর অস্তিত্বের দ্বারা সংজ্ঞায়িত করা হয় যে তারা তাদের প্রয়োজনের সময়ে গ্রাহক এবং তাদের প্রিয়জনদের কতটা যত্ন নিতে পারে। এই অভিজ্ঞতা নিয়ে, তারা একটি ট্রাস্ট প্রচারাভিযান তৈরি করে - # BharosaPapaJaisa যা 2022 সালের শুরুতে চালু করা হয়েছিল এবং সারা বছর জুড়ে কোম্পানিটি ট্রাস্ট তৈরির প্রচারণা চালায়। এটিকে আরও এগিয়ে নিয়ে, এখন 2023 সালে, 'Trust Talks' -Bharose Ki Baat-এর মাধ্যমে গ্রাহকদের বাস্তব জীবনের কিছু গল্প নিয়ে আসার জন্য তৈরি করছে।

Gujarat

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દિવ્ય ભાસ્કર

ફ્યુચર જેનેરાલીએ ગ્રાહકોને ઉત્પાદનોમાં ભરોસાનું પરિભળ વિશે સમજાવ્યું

નવીદિલ્હી જીવન વીમામાં ભરોસો અત્યંત મહત્વની ભૂમિકા ભજવે છે. ફ્યુચર જેનેરાલી ઈન્ડિયા લાઈફ ઈન્સ્યોરન્સ કં. લિ. આત્મવિશ્વાસ ટકાવવામાં અને પોતાના ગ્રાહકોની પ્રાથમિકતાઓ અને નિષ્ઠા નક્કી કરવામાં સૌથી મોખરે રહી છે. વિશ્વસનીયતા પ્રસ્થાપિત કરવામાં ભરોસાનું નિર્માણ મહત્વની ભાબત હોય છે. કંપનીએ 'ટ્રસ્ટ ટોક્સ - ભરોસાની વાત' નામનું અભિયાન શરૂ કર્યું છે, જેના માધ્યમથી ગ્રાહકો-પ્રોડક્ટ સૂચવવાની સમયથી લઈ ને, પોલિસીની ખરીદી, વેચાણ પછીની સેવાઓ, અને ક્લેમ સેટલમેન્ટના ખરા પડકારજનક સમય પર પોતાના વાસ્તવિત જીવનના અનુભવો શેર કરે છે.