

Monthly Coverage Dossier

April 2022

Future Generali India Life Insurance Company Limited

Index:

Overview of Activities	Spokesperson	Publications captured	Journalist	Timeline	Media Type	Category
Interview on Market Movements	Mr. Niraj Kumar	ET Now	Ajaya Sharma	April 06, 2022	TV	CAT A
Interview on Market Movements	Mr. Niraj Kumar	ET Now Swadesh	Ajaya Sharma	April 18, 2022	TV	CAT A
Interview on stock markets and what does it look like	Mr. Niraj Kumar	Fortune India	Avneet Kaur	April 26, 2022	Video Interview	CAT A
How the COVID-19 pandemic has changed the way Indians look at insurance	Mr. Bikash Choudhary	Mint Genie	Abeer Ray	April 07, 2022	Online	CAT A
Working from office, how employees are responding to the return and shift in work life	Ms. Shwetha Ram	ET HRWorld	Rajesh Barnwal	April 28, 2022	Online	CAT A
How insurance companies and	Mr. Bikash Choudhary	ET BFSI	Sheersh Kapoor	April 06, 2022	Online	CAT A

InsureTech partnerships are shaping up						
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Hindu Business line	Mass Issue	April 27, 2022	Print	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	The Economic Times		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	ET BFSI		April 27, 2022	Online	CAT A

Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	The Hindu Business line		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	The Financial Express		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	VCCircle		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali	Mr. Bruce Broize	BW Bussinessworld		April 27, 2022	Online	CAT A

India Life Insurance						
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Afaqs		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	People Matters		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	The Free Press Journal		April 27, 2022	Online	CAT A

Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Adgully		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	MediaInfoline		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Human Capital		April 27, 2022	Online	CAT A
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali	Mr. Bruce Broize	MSN		April 27, 2022	Online	CAT A

India Life Insurance						
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	MediaBrief		April 27, 2022	Online	CAT B
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Pitch On Net		April 27, 2022	Online	CAT B
Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance	Mr. Bruce Broize	Asia Insurance Post		April 27, 2022	Online	CAT B

ETCIO Roundtable Discussion on "Re-thinking Tech Talent for Modern Financial Services Ecosystems"	Mr. Pawan Chawla	ET CIO	Abhishek Jain	April 22, 2022	Live Event	CAT A
How to Keep Next-Gen Security Threats at Bay	Mr. Pawan Chawla	The Economic Times	Abhishek Jain	April 29, 2022	Virtual Event	CAT A

TV Interview

Date:	April 06, 2022	Publication:	ET Now
Media:	Online	Page No:	NA
Link: https://www.timesnownews.com/videos/et-now/markets/recent-correction-was-a-good-opportunity-to-restructure-the-portfolio-niraj-kumar-future-general-90700058			



Recent Correction Was A Good Opportunity to Restructure The Portfolio: Niraj Kumar, Future Generali India



Ajaya Sharma of ET Now spoke with Niraj Kumar, Chief Investment Officer at Future Generali India Life Insurance about the recent correction and on the way ahead for the Indian markets. Niraj believes that the recent correction was a good opportunity to restructure the portfolio in the way they wanted.

 MONTHLY VISITS **20.7m** powered by 

 COVERAGE VIEWS **38.9k**

 SOCIAL ENGAGEMENT **0**

Date:	April 18, 2022	Publication:	ET Now Swadesh
Media:	Online	Page No:	NA

Link:

https://www.youtube.com/watch?v=rWfK0Cu8okk&list=PL5u3yUxL64Jg8IRSV0bs_AXo-lqG9ZPeO&index=521



Share Market के गिरावट में निवेशक कहां रखें नजर जाने एक्सपर्ट Niraj Kumar के साथ



Future Generali India Life Insurance के Niraj Kumar ने अपनी राय साझा की है कहा , बाजार में आगे भी उतार चढ़ाव जारी रहेगा ,बाजार की नज़र कंपनियों के तिमाही नती...

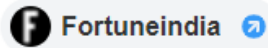
 MONTHLY VISITS **2.1b** powered by 

 COVERAGE VIEWS **114.7k**

 SOCIAL ENGAGEMENT **0**

New Age Media

Date:	April 28, 2022	Publication:	Fortune India
Media:	Online	Page No:	NA
Link: https://www.fortuneindia.com/multimedia/where-should-equity-investors-invest-for-next-one-year/107903			



Where should equity investors invest for next one year?



The domestic equity market has been doing well despite turbulence amid inflationary pressure, global sell-off and war-led global tensions. However, these factors do not seem to hinder the long term growth of the Indian equity markets, believes Niraj Kumar, chief investment officer, Future Generali India Life Insurance as he says that India is relatively better placed.

 MONTHLY VISITS **342.3k** powered by 

 COVERAGE VIEWS **3.3k**

 SOCIAL ENGAGEMENT **23**

Author Article

Date:	April 07, 2022	Publication:	Mint Genie
Media:	Online	Page No:	NA
Link: https://mintgenie.livemint.com/news/personal-finance/how-the-covid-19-pandemic-has-changed-the-way-indians-look-at-insurance-151649303137929			



How the COVID-19 pandemic has changed the way Indians look at insurance



The world came to a standstill when the Covid-19 pandemic hit in late 2019 which went on to impact people across the globe, changing the way they work, live, and manage their health. The coronavirus outbreak could well be a watershed moment for the insurance industry in India.

 MONTHLY VISITS **35.2k** powered by  SimilarWeb

 COVERAGE VIEWS **2.5k**

 SOCIAL ENGAGEMENT **34**

Date:	April 28, 2022	Publication:	ET HRWorld
Media:	Online	Page No:	NA
Link: https://hr.economictimes.indiatimes.com/news/workplace-4-0/working-from-office-how-employees-are-responding-to-the-return-and-shift-in-work-life/91151281			



Working from office, how employees are responding to the return and shift in work-life



In this episode of the "We Talk Talent" Series season two, Shailesh Singh, Senior Director & CPO, Max Life Insurance, talked to ETHRWorld about how hiring strategy has changed concerning sourcing, selection, and pipeline management post the pandemic world of work and more.

MONTHLY VISITS **105.3k** powered by SimilarWeb

COVERAGE VIEWS **999**

SOCIAL ENGAGEMENT **14**

Industry Story

Date:	April 06, 2022	Publication:	ET BFSI
Media:	Online	Page No:	NA
Link: https://bfsi.economictimes.indiatimes.com/news/fintech/digital-wave-why-insurtech-insurer-collaborations-are-important/90670713			

ET BFSI.com



How insurance companies and InsureTech partnerships are shaping up

V Raman Kumar, founder and chairman of CASHe, in this week's FinTech Diary told ETBFSI that he believes the reason why FinTechs are opting for lending is because it is an untapped market in India. CASHe has a lending run rate of around Rs 2,400 crore, with an average ticket size ranging from Rs 10,000 to Rs 3 lakhs.

MONTHLY VISITS **149.1k** powered by **SimilarWeb**

COVERAGE VIEWS **2.2k**

SOCIAL ENGAGEMENT **34**

Press Release

Date:	April 27, 2022	Publication:	The Hindu Business line
Media:	Print	Page No:	05

Bruce de Broize is MD & CEO of Future Generali India Life

OUR BUREAU



Mumbai, April 27.

Generali Asia has appointed Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI).

"The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder," it said in a statement on Wednesday. He will take over from Miranjit Mukherjee who was serving as interim CEO since September 2021.

Bruce de Broize has had a career spanning over 34 years of life, property and casualty insurance experience.

Date:	April 27, 2022	Publication:	The Economic Times
Media:	Online	Page No:	NA
Link: https://economictimes.indiatimes.com/industry/banking/finance/insure/bruce-de-broize-to-head-future-general-India-life-insurance/articleshow/91124549.cms			

 The Economic Times 

Bruce de Broize to head Future Generali India Life Insurance





Most recently, he was the Regional Head of Distribution for Generali Asia based in Hong Kong where, for over five years, he oversaw life, health and P&C distribution for Generali's operations across China, Hong Kong, Thailand, Indonesia, India, Vietnam, Malaysia and the Philippines, it said.

 MONTHLY VISITS **34.6m** powered by  SimilarWeb

 COVERAGE VIEWS **37.2k**

 SOCIAL ENGAGEMENT **48**

Date:	April 27, 2022	Publication:	ET BFSI
Media:	Online	Page No:	NA
Link: https://bfsi.economictimes.indiatimes.com/news/insurance/bruce-de-broize-to-head-future-general-India-life-insurance/91126638			

 ETBFSI.com 

Bruce de Broize to head Future Generali India Life Insurance - ET BFSI






V Raman Kumar, founder and chairman of CASHe, in this week's FinTech Diary told ETBFSI that he believes the reason why FinTechs are opting for lending is because it is an untapped market in India. CASHe has a lending run rate of around Rs 2,400 crore, with an average ticket size ranging from Rs 10,000 to Rs 3 lakhs.

 MONTHLY VISITS **149.1k** powered by 

 COVERAGE VIEWS **133**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	The Hindu Business line
Media:	Online	Page No:	NA
Link: https://www.thehindubusinessline.com/money-and-banking/generali-asia-appoints-bruce-de-broize-as-md-and-ceo-of-future-generali-india-life-insurance/article65359242.ece			

BL Thehindubusinessline 

Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance




He will take over from Miranjit Mukherjee who was serving as interim CEO since September 2021

 MONTHLY VISITS **4.6m** powered by  SimilarWeb

 COVERAGE VIEWS **8.6k**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	The Financial Express
Media:	Online	Page No:	NA
Link: https://www.financialexpress.com/brandwagon/generali-asia-appoints-bruce-de-broize-as-md-and-ceo-of-future-general-india-life-insurance/2504995/			

 **Financialexpress**

Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance



Bruce de Broize takes over from Miranjit Mukherjee who was serving as interim CEO since September 2021

 MONTHLY VISITS **12.8m** powered by  SimilarWeb

 COVERAGE VIEWS **22.7k**

 SOCIAL ENGAGEMENT **7**

Date:	April 27, 2022	Publication:	VCCircle
Media:	Online	Page No:	NA
Link: https://www.vccircle.com/future-general-India-onboards-bruce-de-broize-as-md-ceo			



Future Generali India onboards Bruce de Broize as MD, CEO | VCCircle



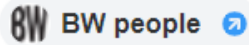
Global insurance and asset management company Generali Asia, said it has appointed Bruce de Broize as the managing director and chief executive officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder, it said in a statement on Wednesday.

 MONTHLY VISITS **453.2k** powered by 

 COVERAGE VIEWS **16.7k**

 SOCIAL ENGAGEMENT **259**

Date:	April 27, 2022	Publication:	BW BusinessWorld
Media:	Online	Page No:	NA
Link: http://bwpeople.businessworld.in/article/Generali-Asia-Appoints-Bruce-de-Broize-As-MD-And-CEO-Of-Future-Generali-India-Life-Insurance/27-04-2022-426721/			




Generali Asia Appoints Bruce de Broize As MD And CEO Of Future Generali India Life Insurance



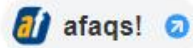
Generali Asia is pleased to confirm the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder.


 MONTHLY VISITS **26.5k** powered by 

 COVERAGE VIEWS **95**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	Afaqs
Media:	Online	Page No:	NA
Link: https://www.afaqs.com/people-spotting/generali-asia-appoints-bruce-de-broize-as-md-and-ceo-of-future-general-india-life-insurance			



Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance



Bruce takes over from Miranjit Mukherjee who has been serving as interim CEO since September 2021. Generali Asia is pleased to confirm the appointment of Bruce de Broize as managing director and chief executive officer of Future Generali India Life Insurance (FGILI).

 MONTHLY VISITS **296.5k** powered by  SimilarWeb

 COVERAGE VIEWS **1.1k**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	People Matters
Media:	Online	Page No:	NA
Link: https://www.peoplesmatters.in/news/appointments/generali-asia-appoints-bruce-de-broize-as-md-ceo-of-future-general-india-life-insurance-33756			



Generali Asia appoints Bruce de Broize as MD & CEO of Future Generali India Life Insurance



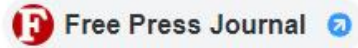
Appointments The appointment follows Generali's move to consolidate its position in Mumbai-based Future Generali India Life Insurance by completing the transaction to become the majority stakeholder. International insurance company Generali Asia has announced the appointment of Bruce de Broize as managing director and chief

MONTHLY VISITS **238.2k** powered by SimilarWeb

COVERAGE VIEWS **1.5k**

SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	The Free Press Journal
Media:	Online	Page No:	NA
Link: https://www.freepressjournal.in/business/bruce-de-broize-is-new-md-ceo-of-future-general-india-life-insurance			



Bruce de Broize is new MD-CEO of Future Generali India Life Insurance



Generali Asia announced the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder, it said in a press statement.

 MONTHLY VISITS **5m** powered by  SimilarWeb

 COVERAGE VIEWS **15.5k**

 SOCIAL ENGAGEMENT **7**

Date:	April 27, 2022	Publication:	Adgully
Media:	Online	Page No:	NA
Link: https://www.adgully.com/bruce-de-broize-is-new-md-and-ceo-of-future-general-ia-life-insurance-117008.html			



Bruce de Broize is new MD and CEO of Future Generali India Life Insurance



Generali Asia is pleased to confirm the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder.


 MONTHLY VISITS **236.1k** powered by  SimilarWeb


 COVERAGE VIEWS **2k**

 SOCIAL ENGAGEMENT **7**

Date:	April 27, 2022	Publication:	Media Infoline
Media:	Online	Page No:	NA
Link: https://www.mediainfoline.com/movement/generali-asia-nominates-bruce-de-broize-as-md-and-ceo-of-future-general-india			



Generali Asia nominates Bruce de Broize as MD and CEO of Future Generali India



Generali Asia is pleased to confirm the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder.

MONTHLY VISITS **34k** powered by SimilarWeb

COVERED VIEWS **5.3k**

SOCIAL ENGAGEMENT **17**

Date:	April 27, 2022	Publication:	Human Capital
Media:	Online	Page No:	NA
Link: https://humancapitalonline.com/News/details/3230/Bruce%20de%20Broize%20is%20the%20new%20as%20MD%20&%20CEO%20of%20Future%20Generali%20India%20Life%20Insurance			

HC <https://humancapitalonline.com/>

Bruce de Broize is the new as MD & CEO of Future Generali India Life Insurance



The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder. A seasoned international executive, Bruce has a career spanning over 34 years of Life and P&C insurance experience. He has also held a range of senior leadership roles to drive strategic initiatives across Asia.

 MONTHLY VISITS **6.5k** powered by  SimilarWeb

 COVERAGE VIEWS **1.1k**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	MSN
Media:	Online	Page No:	NA
Link: https://www.msn.com/en-in/money/topstories/generali-asia-appoints-bruce-de-broize-as-md-and-ceo-of-future-general-india-life-insurance/ar-AAWDr6F?ocid=a2hs			



Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance



Generali Asia has appointed Bruce de Broize as managing director and chief executive officer, Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder.

 MONTHLY VISITS **912.1m** powered by  SimilarWeb

 COVERAGE VIEWS **855.1k**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	MediaBrief
Media:	Online	Page No:	NA
Link: https://mediabrief.com/bruce-de-broize-md-ceo-future-general-germani-india-life-insurance/			

 MediaBrief 

Generali Asia appoints Bruce de Broize as MD and CEO of Future Generali India Life Insurance



Generali Asia is pleased to confirm the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life

 MONTHLY VISITS **38.4k** powered by 

 COVERAGE VIEWS **558**

 SOCIAL ENGAGEMENT **7**

Date:	April 27, 2022	Publication:	Pitch On Net
Media:	Online	Page No:	NA
Link: https://www.pitchonnet.com/marketing-moments/bruce-de-broize-appointed-as-md-and-ceo-of-future-general-ia-india-life-insurance-31898.html			



Bruce de Broize Appointed as MD and CEO of Future Generali India Life Insurance



Generali Asia is pleased to confirm the appointment of Bruce de Broize as Managing Director and Chief Executive Officer of Future Generali India Life Insurance (FGILI). The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder.

 MONTHLY VISITS **1.1k** powered by 

 COVERAGE VIEWS **106**

 SOCIAL ENGAGEMENT **0**

Date:	April 27, 2022	Publication:	Asia Insurance Post
Media:	Online	Page No:	NA
Link: https://asiainsurancepost.com/archives/22087			

 Asiainsurancepost

Bruce de Broize appointed as MD & CEO of Future Generali India Life Insurance



Bruce de Broize, MD and CEO, Future Generali India Life Insurance The appointment follows Generali's move to consolidate its position in FGILI by completing the transaction to become the majority stakeholder Mumbai: Generali Asia on Wednesday has announced the appointment of Bruce de Broize as managing director and CEO of Future Generali India Life Insurance (FGILI).

 MONTHLY VISITS **2.6k** powered by  SimilarWeb

 COVERAGE VIEWS **536**

 SOCIAL ENGAGEMENT **0**