

Monthly Coverage Dossier

February 2025

**Future Generali India Life Insurance
Company Ltd.**



Key Highlights:

- The overall sentiment in **February 2025** remained positive, with the team successfully securing **20 media coverages** across diverse publications and platforms. This included **5 print** and **15 online coverages**.
- Among these, there was **1 Cat A+ clip**, **14 Cat A clips**, and **5 Cat B clips**, resulting in a **Monthly Advertising Value (MAV)** of ₹41,34,016.00.
- The combined **readership and viewership** for the achieved coverage stood at an impressive **24,27,850**.

Interviews/ RBM:

- Coordinated and facilitated an in-person **Interview** with Mr. Alok Rungta and Mr. Manish Suvarna, Senior Correspondent at **Moneycontrol**.
- Facilitated a one-on-one **RBM Interaction** between Mr. Alok Rungta and Ms. Pallavi Nahata, Associate Editor at **NDTV Profit**.

Industry Story/ Triggers:

- **Industry trigger** featuring **Mr. Alok Rungta for post-budget expectation quote** was published on **News 18, ET Now** and **The Hindu** with amplification in **Daily hunt**.
- **Industry Story** featuring **Ms. Geetanjali Chugh Kothari on Social Samosa** focused on BFSI Industry's focus on marketing this quarter titled **"What's BFSI up to this JFM"**

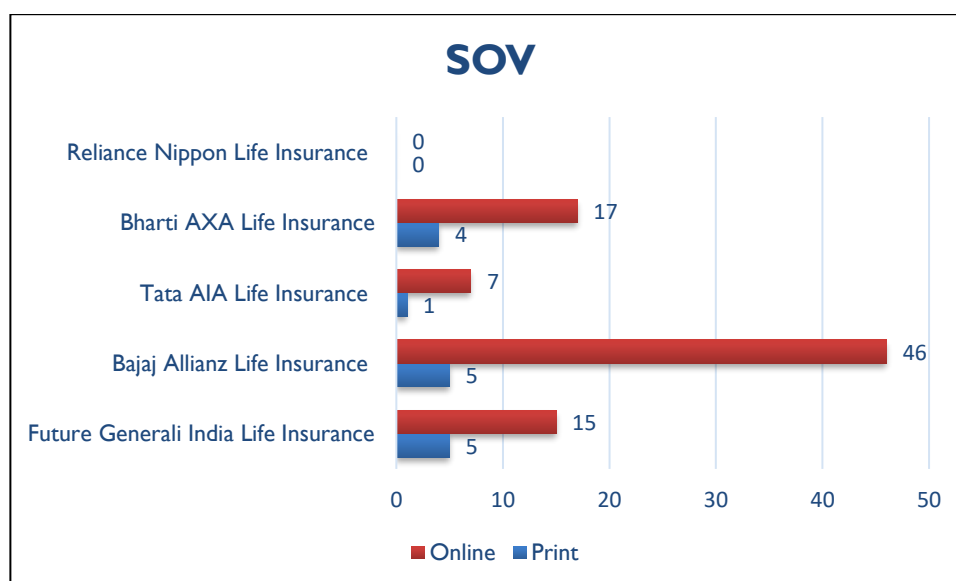
Authored Articles:

- Authored article by **Mr. Aditya Mall**, titled **"The Rise of Unit Linked Insurance Plans,"** was published in **Sikkim Reporter**. The article emphasized the importance of ULIPs
- Authored article by **Mr. Nilesh Parmar** was featured in **Banking and Finance Post magazine by Elets BFSI**. The article, titled **"2024 in Retrospect: The Year That Transformed Life Insurance,"** highlighted how 2024 was a transformative year for the life insurance sector and provided an outlook for 2025. **The article was also featured in Info India (Hindi) in Sikkim as part of our Sikkim Activity.**

Press Release:

- A product note highlighting **Future Generali India Life Insurance Lifetime Partner Plan for Valentines Day**.

Share of Voice (SOV) for January 2025:



1. Future Generali Life Insurance (FGILI) gained attention through leadership participation and a press release highlighting their Lifetime Partner Plan on Valentine's Day.
2. Bajaj Allianz Life Insurance received significant coverage following their press release announcing them as the first insurer to adopt Bima ASBA, alongside two additional releases focusing on a product launch and an NFO launch, accompanied by leadership participation.
3. Tata AIA attracted media coverage with the release of their claim settlement ratio report.
4. Bharti AXA Life Insurance garnered attention following a press release announcing the acquisition of a 15% stake by 360 One.

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Edition:	Sikkim	Page No:	02

The Rise of Unit-Linked Insurance Plans (ULIPs): Should You Consider One?

Aditya Mall, Appointed Actuary, Future Generali India Life Insurance

Offering the benefits of a life insurance cover and mutual fund investment in one single instrument, ULIPs are suitable for long-term investors who are looking at accumulating wealth while also protecting their family from morbidity risks.

As the financial year draws to a close, investors are often found looking to invest in financial instruments that can reduce their tax liabilities while also maximizing investment returns. While there are various investment options including life insurance plans, Public Provident Fund (PPF), National Savings Scheme (NSS) and Equity-Linked Savings Scheme (ELSS) mutual funds that can fulfil these dual needs, Unit Linked Insurance Plans (ULIPs) offered by life insurers have been gaining increasing favour among Indian investors in the recent past. Consequently, it is important to understand what makes ULIPs more attractive than alternative investment instruments and what investors ought to consider before investing in them for the long term.

ULIPs: A unique tax-saving investment cum insurance instrument

Combining the benefits of life insurance and mutual fund investments in one single instrument, ULIPs use a part of the paid premiums to offer vital life insurance coverage, while the rest is in-



vested in equity, debt or hybrid mutual funds to provide investors with wealth generation potential. The charges against the life cover might also for be limited time (depending on the type of ULIP), till the time fund value is less than the cover provided. With dedicated fund managers tasked with optimizing returns for ULIP investors, these instruments are often less risky than direct investments made in the country's equity or debt markets and are therefore suitable for passive investors who would like to participate in India's long-term growth story. From a tax-saving perspective, investments made in ULIPs fall under Section 80C of the Income Tax Act, 1961 thereby ensuring that cumulative premiums up to ₹ 1.5 lakh can be deducted from one's taxable income during any financial year. Moreover, investors can switch between equity, debt or hybrid mutual funds during the investment tenure, allowing them to align their risk appetite with their long-term

financial goals for added flexibility.

Why ULIPs act as a one-stop solution for diverse investment needs?

As long as the premiums paid for any ULIP does not exceed 10% of the sum assured, maturity proceeds on the life insurance component are exempt from taxation under Section 10(10D) of the Income Tax Act, 1961. While this is subject to the clause that annual premiums should remain below ₹ 2.5 lakhs, it ensures that ULIPs are ideal for the bulk of India's salaried class since it provides taxation benefits both during investing and on policy redemption. This is especially important when it comes to long-term financial planning, making ULIPs far more attractive than tax saving fixed deposits or even ELSS mutual fund schemes.

Moreover, by being the only investment instrument that comes bundled with a life insurance cover, investors can secure their loved ones with a sizeable sum assured to secure their finan-

cial future in their absence.

Thus, by offering the triple benefit of market-linked returns, life insurance coverage and tax saving benefits in one single instrument, a ULIP can fulfil diverse investment requirements while providing complete peace of mind to the average Indian investor.

Important considerations before investing in one or more ULIPs.

As compared with other investment options under Section 80C, ULIPs are associated with market-linked investment risks that can lead to volatile returns for shorter investment tenures. With a lock-in period of five years, ULIPs are ideal for building a corpus for long-term life goals and are best-suited for investors who have a longer investment horizon. Additionally, depending on the life insurer and the ULIP opted for, investors need to contend with charges associated with premium allocation, fund management, policy administration and fund switching; all of which could dent the net returns generated during the policy tenure.

That said, there are charges also in other financial instruments, hence investors are advised to do their own research by doing appropriate comparison with other financial instruments before choosing a particular ULIP and read all the terms and conditions carefully before investing.

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लाइफ इश्योरेंस में 2025 : बेहतरीन बदलाव और नए अवसरों का साल

नीलेश परमार

21वीं सदी की शुरुआत में भारतीय बीमा बाजार के उदारीकरण के बाद से इस क्षेत्र में बड़े बदलाव देखने को मिले हैं। विशेष रूप से भारतीय बीमा उद्योग, जो प्रीमियम आय के मामले में विश्व में सातवें स्थान पर है, तकनीकी नवाचार और सहायक नियामकीय सुधारों की वजह से तेजी से विकसित हुआ है। बीते 24 वर्षों में इन बदलावों ने बीमा कारोबार को मजबूती से आगे बढ़ाने में अहम भूमिका निभाई है। इन सुधारों का सबसे बड़ा प्रभाव जीवन बीमा उद्योग पर पड़ा है, जिसकी हिस्सेदारी देश के कुल बीमा कारोबार में लगभग 70% है। इससे अलग-अलग वर्गों के लोगों को बीमा सुरक्षा प्रदान करने में मदद मिली है। हाल ही में 2024 में लागू किए गए महत्वपूर्ण नियामकीय बदलाव और ग्राहक-केंद्रित पहलें बीमा क्षेत्र में ग्राहकों के विश्वास को और मजबूत करने में सहायक होंगी। इन प्रयासों से यह संभव हो सका कि वर्ष 2047 तक 'सभी के लिए बीमा' के लक्ष्य को प्राप्त किया जा सके, जिससे देश के प्रत्येक नागरिक को बीमा सुरक्षा का लाभ मिल सकेगा। पॉलिसी धारकों को सशक्त बनानेवाले प्रमुख नियम: भारत के बीमा बाजार में तेजी से विकास हो रहा है और 2024 तक यह दुनिया का छठा सबसे बड़ा बीमा बाजार बनने की ओर बढ़ रहा है। इसे देखते हुए भारतीय बीमा विनियामक और विकास प्राधिकरण (आईआरडीएआई) ने बीमा को अधिक सुलभ और सुविधाजनक बनाने के लिए कई प्रावधानों की समीक्षा की है और इन्हें और मजबूत किया है। जून 2024 में आईआरडीएआई ने अपने मास्टर सर्कुलर के माध्यम से जीवन बीमा उत्पादों में कई अहम बदलाव किए, जिससे इन्हें सरल, पारदर्शी और आम लोगों के लिए अधिक समझने योग्य बनाया जा सके। बीमा नियामक ने बीमा कंपनियों को लचीली प्रीमियम भुगतान अवधि वाले उत्पाद पेश करने के लिए प्रोत्साहित किया है। इसके अलावा, ग्राहकों की सुरक्षा को ध्यान में रखते हुए शिकायत निवारण तंत्र को और मजबूत किया गया है, ताकि गलती करने वाली बीमा कंपनियों पर उचित कार्रवाई की जा सके। बीमा खरीदने की प्रक्रिया को आसान बनाने के लिए पॉलिसी लाभ, नियम और शर्तों की स्पष्ट जानकारी तत्काल उपलब्ध कराने की व्यवस्था की गई है, जिससे ग्राहकों को बेहतर निर्णय लेने में मदद मिलेगी। साथ ही, फ्री लुक पीरियड को भी बेहतर बनाया गया है, ताकि ग्राहक पॉलिसी खरीदने के बाद भी अपनी जरूरतों के अनुसार बदलाव कर सकें। इसके अलावा, पेंशन योजनाओं में आंशिक निकासी की सुविधा दी गई है, जिससे जरूरत पड़ने पर ग्राहक अपनी जमा राशि का कुछ हिस्सा निकाल सकते हैं। सभी जीवन बीमा बचत योजनाओं में पॉलिसी लोन की सुविधा जोड़ी गई है, जिससे बीमा धारकों को वित्तीय जरूरतें पूरी करने में मदद मिलेगी। वहीं, मौजूदा पॉलिसी को समाप्त किए बिना ही हेल्थ राइडर्स का विकल्प चुनने की सुविधा भी दी गई है, जिससे लोगों को सुरक्षा और निवेश दोनों का लाभ मिल सके। इन बदलावों से जीवन बीमा उत्पादों को और अधिक आकर्षक और लाभदायक बनाया गया है, जिससे ज्यादा से ज्यादा लोग बीमा का लाभ उठा सकें। ग्राहक-केंद्रित विस्तार रणनीतियाँ पर बीमा कंपनियों ने बढ़ाया

ध्यान: बेहतर ग्राहक मूल्य और बीमा की पहुंच को बढ़ाने के लिए, नियामक ने बीमा कंपनियों को उत्पाद प्रबंधन समिति के माध्यम से अपने उत्पादों में नवाचार और वितरण के फैसले लेने का अधिकार दिया है। इस सरल उत्पाद मंजूरी प्रक्रिया के साथ-साथ बीमा की गलत बिक्री को रोकने पर भी ध्यान दिया जा रहा है, जिससे बाजार में अब अधिक व्यक्तिगत बीमा उत्पाद आ रहे हैं। इसके अलावा, सेवा वितरण में पारदर्शिता बढ़ी है और ग्राहकों का अनुभव भी बेहतर हुआ है, खासकर उन ग्राहकों के लिए जो बीमा एजेंटों, कॉर्पोरेट एजेंटों और अन्य मध्यस्थों के जरिए बीमा प्राप्त करते हैं। 2025 के शुरुआती दिनों में आईआरडीएआई की बीमा ट्रिनिटी पहल से बीमा की सुलभता और पहुंच में और वृद्धि हो सकती है। इसमें किफायती लाभ-आधारित बीमा उत्पाद, महिला-संचालित बीमा विक्रेता बिक्री चैनल और सुगम इलेक्ट्रॉनिक बाजार की शुरुआत से बीमा क्षेत्र में एक बड़ी क्रांति लाने की संभावना है। इन पहलुओं से बीमा का वितरण और ग्राहकों तक पहुंच और आसान हो सकती है। जीवन बीमा कंपनियाँ अपनी अंडरराइटिंग (जोखिम मूल्यांकन) प्रक्रियाओं को सरल बना रही हैं और ग्राहकों की जरूरतों के अनुसार नई सुविधाएं शुरू कर रही हैं। इसके साथ ही, वे जीवन बीमा खरीदते समय पॉलिसीधारकों को अधिक नियंत्रण देने के लिए आधुनिक तकनीकों और डेटा-आधारित विश्लेषण को अपनाने में तेजी से आगे बढ़ रही हैं। जीवन बीमा उत्पादों में नवाचार उन निवेशकों के लिए महत्वपूर्ण है जो अपने पोर्टफोलियो को विविध बनाना चाहते हैं और साथ ही अपने प्रियजनों को व्यापक जीवन सुरक्षा प्रदान करना चाहते हैं। नवाचार पर ध्यान केंद्रित करने के कारण, जीवन बीमा कंपनियाँ अब ग्राहक-केंद्रित विकास रणनीतियों को अपना रही हैं, जिनका उद्देश्य बीमा कवरेज को बढ़ाना है। इसके साथ ही, वे अंतर्राष्ट्रीय मानकों की तरह अनुपालन और जवाबदेही मानकों को बेहतर बनाने के लिए वित्तीय रिपोर्टिंग में सुधार कर रही हैं। 2025 और उसके बाद भी विकास की गति को बनाए रखना: जीवन बीमा कंपनियाँ अब तकनीक का इस्तेमाल करके बदलाव लाने के लिए प्रतिबद्ध हैं। इस दिशा में पॉलिसीधारक उम्मीद कर सकते हैं कि आने वाले समय में नए फीचर्स जोड़े जाएंगे और हाइब्रिड बीमा उत्पादों का भी लॉन्च किया जाएगा। जीवन बीमा उद्योग में तेजी से हो रहा डिजिटलीकरण पूरे बीमा वैल्यू चेन में कार्यक्षमता को बढ़ाएगा, जिससे पॉलिसीधारकों को प्रक्रिया में कम समय और बेहतर अंडरराइटिंग के लाभ मिलेंगे। इसके साथ ही, केंद्र सरकार द्वारा बीमा क्षेत्र में प्रत्यक्ष विदेशी निवेश (एफडीआई) की सीमा को बढ़ाकर 100% करने पर विचार किए जाने से भारतीय बीमा क्षेत्र में पूंजी का महत्वपूर्ण प्रवाह हो सकता है, जो आगे चलकर उत्पाद और बाजार के विस्तार के लिए सकारात्मक संकेत होगा। इन बदलावों के प्रभाव से ग्राहकों का विश्वास और उनका अनुभव बेहतर होगा, जिससे अधिक से अधिक भारतीय अपने आपको जीवन बीमा सुरक्षा से सुरक्षित करने के लिए प्रेरित होंगे। यह आने वाले वर्षों में सामाजिक और आर्थिक प्रगति में भी योगदान देगा। (सीओओ और सीटीओ, फ्यूचरल जनरली इंडिया लाइफ इश्योरेंस)

Published Date:	12 Feb 2025	Publication:	Navshakti (Marathi)
Edition:	Mumbai	Page No:	29

फ्युचर जनरलीचा अशुअर्ड एज्युकेशन प्लॅन

मुंबई : फ्युचर जनरली इंडिया लाइफ इन्शुरन्सने अशुअर्ड एज्युकेशन प्लॅन लाँच केला आहे. मुलांचे भविष्य सुरक्षित करण्यासाठी सुसंगत मात्र स्थिर बचत व जीवन विमा पर्याय देणारे हे उत्पादन असल्याचे कंपनीने म्हटले आहे. भविष्यातील शिक्षणाशी संबंधित खर्चांनुसार हमीपूर्ण पेआऊट्स देण्यासाठी डिझाइन करण्यात आलेली ही वैयक्तिक, नॉन-लिंक, नॉन-पार्टीसीपेटिंग बचत जीवन विमा योजना अखंड संरक्षणदेखील देते, असा दावा करण्यात आला आहे. यामधून पालकांच्या अनुपस्थितीत नियमित शिक्षणाचा खर्च आणि भविष्यात उच्च शिक्षणाच्या गरजांची पूर्तता होऊ शकण्याची खात्री देत असल्याचेही स्पष्ट करण्यात आले. तीन पेआऊट पर्यायांसह उपलब्ध फ्युचर जनरली अशुअर्ड एज्युकेशन प्लॅन हा चार प्रीमियम पेमेंट वारंवारतांमधून निवडण्याची अतिरिक्त स्थिरता प्रदान करतो.

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Edition:	Mumbai	Page No:	4

फ्युचर जनरालीचा; अॅशुअर्ड एज्युकेशन प्लॅन

मुंबई, ता. १० : फ्युचर जनराली इंडिया लाइफ इन्शुरन्सने मुलांच्या उच्च शिक्षणासाठी तसेच त्यादरम्यान त्यांना आजायपासून संरक्षण देण्यासाठी दुहेरी फायदे देणारा अॅशुअर्ड एज्युकेशन प्लॅन बाजारात आणला आहे.

याद्वारे मुलांच्या भविष्यासाठी स्थिर बचत आणि जीवन विमा पर्याय मिळतो. भविष्यातील शिक्षणाशी संबंधित खर्चानुसार हमीपूर्ण परतावा यातून दिला जातो. यात परताव्याच्या तीन पर्यायांसह चार हप्ते भरण्याच्या पर्यायांमधून निवड करण्याची संधी मिळते. तसेच मुलांच्या शिक्षणाच्या टप्प्यानुसार पॉलिसी

कालावधी निवडता येतो. पालकांच्या अकाली मृत्यूप्रसंगी पुढील सर्व देय प्रीमियम माफ केले जातात. त्याचवेळी कुटुंबाच्या गरजांसाठी देय सम अॅशुअर्ड रक्कम दिली जाते आणि विमा रकमेच्या पाच टक्के रक्कम दरवर्षी दिली जाते. तसेच पॉलिसी मुदतीच्या शेवटी निवडलेल्या पर्यायानुसार मॅच्युरिटी बेनिफिट मिळतो. पॉलिसी कालावधीदरम्यान भरलेल्या प्रीमियमवर कर लाभांचा अतिरिक्त फायदाही मिळतो. प्रीमियम पेमेंटसाठी वाढीव मुदत, उच्च रकमेच्या विम्यासाठी प्रीमियमवर अतिरिक्त सूट आणि पॉलिसी सरेंडर व्हॅल्यूवर आधारित कर्ज सुविधा असे विशेष फायदेही मिळतात.

Published Date:	1 Feb 2025	Publication:	Divya Bhaskar (Gujarati)
Edition:	Mumbai	Page No:	2

વિદ્યાર્થીઓના ઉચ્ચ શિક્ષણ માટે એફજીની નવી પહેલ

મુંબઈ | વિદ્યાર્થીઓને ગુણવત્તાયુક્ત અને ઉચ્ચ શિક્ષણ અપાવવાની ખાતરી રાખવા માટે વાલીઓએ તેમની જવાબદારી પાર પાડવા સાથે આરંભથી જ પદ્ધતિસર રીતે રોકાણની શરૂઆત કરવાનું જરૂરી છે. ઉપરાંત બીમારીનું જોખમ તેમના બાળકોના શિક્ષણમાં અવરોધ પેદા નહીં કરે તેની ખાતરી રાખવી જોઈએ. આ ધ્યાનમાં રાખીને ફ્યુચર જેનેરાલી લાઈફ ઇન્શ્યુરન્સ દ્વારા એફજીડી એજ્યુકેશન પ્લાન લાવી છે, જે વિદ્યાર્થીઓનું ભવિષ્ય સુરક્ષિત કરવા માટે સુસંગત પરંતુ સ્થિર બચત અને જીવન વીમા વિકલ્પ આપે છે. ભવિષ્યના શિક્ષણ સાથે સંબંધિત ખર્ચ અનુસાર ખાતરીપૂર્ણ પેઆઉટ્સ આપવા ડિઝાઈન કરવામાં આવેલી આ વ્યક્તિગત, બિન-સહભાગી બચત જીવન વીમા યોજના અખંડ સંરક્ષણ પણ આપે છે.

Publication:	Social Samosa	Edition:	Online Coverage
Published Date	21 Feb 2025	Journalist:	Bureau

What's BFSI up to this JFM

<https://www.socialsamosa.com/experts-speak/bfsi-jfm-marketing-plan-8743424>

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What's BFSI up to this JFM

As the financial year-end nears, consumers rush to save on taxes, renew policies, and optimise finances. To tap into this heightened consumer activity, BFSI brands amplify marketing efforts. BFSI folks reveal their game plan.

Pranali Tawte
21 Feb 2025 15:57 IST

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The January-February-March (JFM) quarter holds significant importance for the Banking, Financial Services, and Insurance (BFSI) sector in India. Reports indicate that in 2025, the BFSI sector is poised for transformative growth, driven by technological advancements and evolving consumer expectations. CIRIL's industry insights suggest that India's total banking assets are expected to cross \$28.5 trillion, making it the third-largest globally by 2025.

Additionally, the Union Budget 2025 has introduced measures such as raising the Foreign Direct Investment (FDI) limit in insurance to 100%, aiming to attract greater foreign capital and foster innovation within the sector.

During this JFM quarter, BFSI brands are allocating substantial portions of their annual marketing budgets to engage consumers effectively.

Geetanjali Chugh Kothari, Chief Marketing Officer at Future Generali India Life Insurance, emphasises the significance of this period.


She said, "Nearly 60% of our annual budget is allocated for the Dec-Jan period since people tend to prioritise purchasing life insurance solutions during this period for tax-saving purposes."

To maximise reach, the company has curated digital media campaigns highlighting a wide range of life insurance and protection solutions. These efforts are complemented by digital and print media campaigns across key markets to ensure positive brand recall among potential customers.

Publication:	The Banking & Finance Post	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

2024 in Retrospect the Year That Transformed Life Insurance

<https://bfsi.eletsonline.com/2024-in-retrospect-the-year-that-transformed-life-insurance/>



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2024 in Retrospect the Year That Transformed Life Insurance

By BFSI Network · February 14, 2025

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Nilesh Parmar
Chief Operating Officer and
Chief Technology Officer
Future Generali India Life
Insurance

Ever since the liberalisation of the Indian insurance market at the turn of the 21st century, there has been widespread transformation across the domestic insurance landscape. This is especially true for the Indian life insurance market, which is ranked seventh globally in terms of premium income, where a combination of increasing technology integration and supportive regulatory reforms have fuelled robust business expansion over the past 24 years. As a result, the Indian life insurance industry today contributes to ~70% of the total insurance business in the country and is playing a pivotal role in increasing insurance coverage across different demographic segments. In this regard, key regulatory changes and customer-centric measures introduced in 2024 have the potential to further increase Customer Trust, in turn supporting the larger mission of achieving 'Insurance for All' by 2047.

Publication:	News 18	Edition:	Online Coverage
Published Date	1 Feb 2025	Journalist:	Bureau

FDI Limit For Insurance Sector Hiked To 100% But...

<https://www.news18.com/business/savings-and-investments/fdi-limit-for-insurance-sector-hiked-to-100-but-9210750.html>


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FDI Limit For Insurance Sector Hiked To 100% But...

Reported By : [Aparna Deb](#) [News18.com](#)
Last Updated: February 01, 2025, 16:08 IST

Finance Minister Nirmala Sitharaman has announced a major increase in foreign direct investment (FDI) in the insurance sector, raising the limit from 74% to 100%



FDI In Insurance Sector

Finance Minister Nirmala Sitharaman has announced a major increase in foreign direct investment (FDI) in the insurance sector, raising the limit from 74% to 100%. This move is expected to open doors for global insurance giants, bring in significant foreign investments, and intensify competition within the Indian insurance market.

The decision to allow 100% FDI is seen as a key reform to achieve the goal of "Insurance for All" by 2047. With full foreign ownership, international insurers will have complete control over their operations in India, introducing advanced risk management practices, cutting-edge technology, and innovative products to the market.

Alok Rungta, MD & CEO of Future Generali India Life Insurance, emphasized that the sector has long advocated for higher capital infusion and reforms that benefit policyholders. This move will attract global investors, foster innovation, and enhance financial inclusion by making insurance more accessible and affordable. Rungta also noted that the budget's focus on building a robust insurance ecosystem will further boost policyholder confidence and increase insurance penetration across India.

Publication:	Daily Hunt (Mobile)	Edition:	Online Coverage
Published Date	1 Feb 2025	Journalist:	Bureau

FDI Limit For Insurance Sector Hiked To 100% But...

<https://m.dailyhunt.in/news/india/english/news18-epaper-newseigh/fdi+limit+for+insurance+sector+hiked+to+100+but+-newsid-n650139253>


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FDI Limit For Insurance Sector Hiked To 100% But...

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Publication:	ET Now	Edition:	Online Coverage
Published Date	1 Feb 2025	Journalist:	Bureau

Budget 2025 LIVE Updates: Cabinet approves Union Budget 2025-26; FM Sitharaman to present budget shortly

<https://www.etnownews.com/budget/union-budget-2025-26-live-updates-nirmala-sitharaman-speech-1-feb-income-tax-slabs-railway-healthcare-auto-defence-announcement-news-liveblog-117808795>

The screenshot shows the ET Now website interface. At the top, there's a navigation bar with 'ET Now' logo and various menu items like 'LATEST', 'MARKETS', 'NEWS', 'STOCKS', 'MUTUAL FUNDS', etc. Below the navigation bar, there's a section for 'MUTUAL FUNDS' featuring 'Mirae Asset Equity Savings Fund(S)-Direct Plan' with a '1 Year Return: 6.33' and '3 Year Return: 10.85'. The main headline reads 'Budget 2025 HIGHLIGHTS: Zero Income Tax till Rs 12 Lakh Income under New Tax Regime, says FM Nirmala Sitharaman'. Below the headline, there's a sub-headline 'Union Budget 2025 LIVE Updates: Finance Minister Nirmala Sitharaman has presented Union Budget 2025-26 today. This is the first full Budget of Modi government's third term. The Budget 2025 is expected to balance the aspiration of the middle class for tax cut and needs of the economy to boost growth.' The article is by 'Anish Mondal' and was updated on 'Feb 4, 2025 14:07 IST'. The main image shows Finance Minister Nirmala Sitharaman holding a red folder. To the left of the image is a graphic with the text 'UNION BUDGET' and a rising red arrow. Below the image, there's a caption 'Budget 2025 HIGHLIGHTS: Zero Income Tax till Rs 12 Lakh Income under New Tax Regime, says FM Nirmala Sitharaman'. At the bottom, there's a paragraph: 'Union Budget 2025 HIGHLIGHTS: Finance Minister Nirmala Sitharaman on Saturday made history by presenting a record eighth consecutive budget. The finance minister said that Indian economy is fastest growing among all developing economies. She further said that Union Budget 2025-26 will continue efforts to accelerate growth and provide inclusive development.'

Publication:	The Hindu	Edition:	Online Coverage
Published Date	1 Feb 2025	Journalist:	Bureau

Budget 2025 industry reactions highlights: Budget lays emphasis on tax reforms, fostering innovation, and skills development, says Wipro CFO


<https://www.thehindu.com/business/budget/union-budget-2025-industry-reactions-income-tax-slab-live-february-1/article69167016.ece>




Publication:	Adgully	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

FG Lifetime Partner Plan: A Valentine's gift of financial security

<https://www.adgully.com/fg-lifetime-partner-plan-a-valentine-s-gift-of-financial-security-156318.html>


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FG Lifetime Partner Plan: A Valentine's gift of financial security



Trust, commitment, and shared aspirations work in perfect synergy to achieve a strong partnership. It is imperative to go beyond traditional gifts and celebrate love with something truly meaningful a secure future. This Valentine's day, Future Generali India Life Insurance presents the FG Lifetime Partner Plan, a carefully designed savings-plus-life insurance solution that offers **lifelong protection and a guaranteed increasing income (with the help of Cash bonuses, if declared) up to the age of 100.**

Future Generali Lifetime Partner Plan is an Individual, Non-linked, Participating (with-profits), Savings, Life Insurance Plan that offers guaranteed payouts to support future financial needs while also providing the opportunity to earn bonuses and ensuring uninterrupted protection. Just like love, financial security should grow with time, and this plan ensures that your income keeps increasing, helping you meet evolving life goals, from your child's education to a comfortable retirement. It is structured to help the partners plan for both regular expenses and long-term security, offering peace of mind that their family will remain financially stable even in their absence.

One of the key features of this plan is the **Guaranteed Increasing Income**, ensuring that the policyholder's income grows over time to align with changing financial goals. The plan offers flexibility with two options: **Immediate Income**, which provides Guaranteed Income along with a Cash Bonus (if declared) starting from the first policy year with potential cash bonuses, and **Deferred Income**, where the guaranteed income begins three years after the premium payment term, providing higher payouts in the later years.

Furthermore, **Future Generali Lifetime Partner Plan** includes **Whole-Life Coverage**, offering financial security for up to 100 years. This guarantees that loved ones remain financially stable, regardless of what lies ahead. The plan includes **Flexible Payout Options**, enabling the policyholder to receive income at preferred frequency whether monthly, quarterly, half-yearly, or annually providing full control over their financial planning.

Publication:	Quick Biz News	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

Celebrate Valentine's Day with Future Generali Lifetime Partner Plan: A Gift of Protection for Life

<https://quickbiznews.com/business/celebrate-valentines-day-with-future-general-lifetime-partner-plan-a-gift-of-protection-for-life/>

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Celebrate Valentine's Day with Future Generali Lifetime Partner Plan: A Gift of Protection for Life

By Biswaranjan Jena

FEB 14, 2025

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Publication:	Online News9	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

Future Generali Lifetime Partner Plan: The Perfect Valentine's Gift for Financial Security and Protection

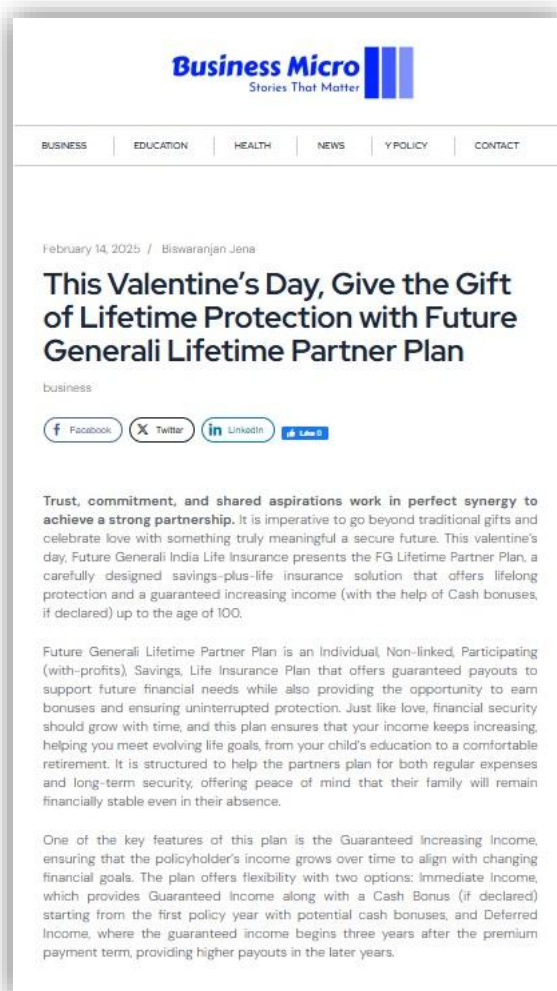
<https://onlinenews9.in/business/future-general-lifetime-partner-plan-the-perfect-valentines-gift-for-financial-security-and-protection/>



Publication:	Business Micro	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

This Valentine's Day, Give the Gift of Lifetime Protection with Future Generali Lifetime Partner Plan

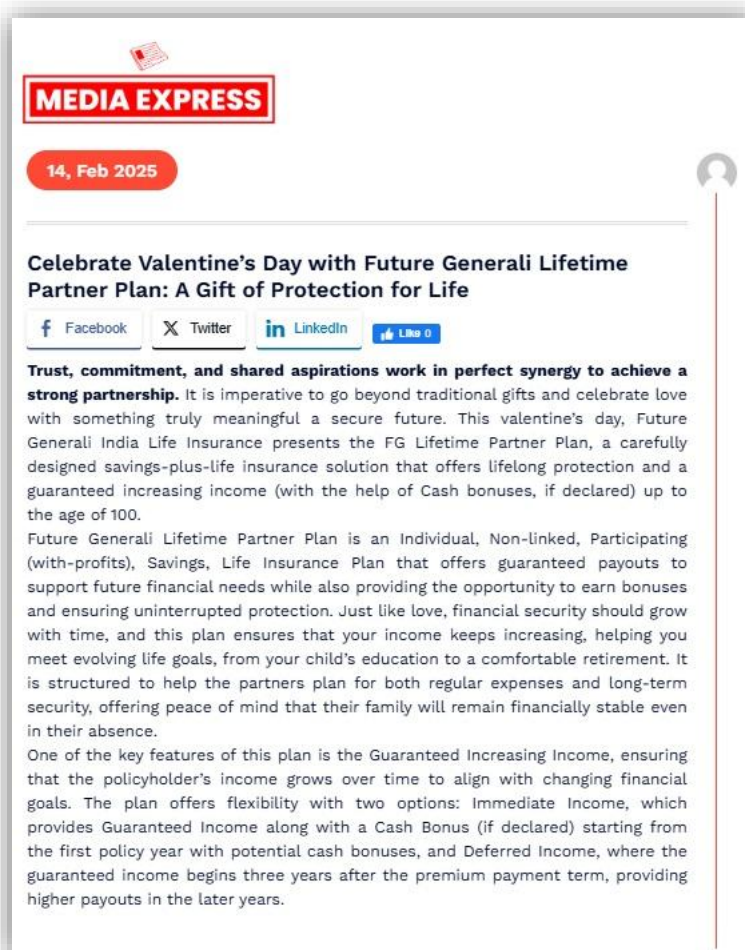
<https://businessmicro.in/business/this-valentines-day-give-the-gift-of-lifetime-protection-with-future-general-lifetime-partner-plan/>



Publication:	Media Express 24	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

Celebrate Valentine's Day with Future Generali Lifetime Partner Plan: A Gift of Protection for Life

<https://mediaexpress24.com/business/celebrate-valentines-day-with-future-general-lifetime-partner-plan-a-gift-of-protection-for-life/>



Publication:	Online Media Cafe	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

Future Generali Lifetime Partner Plan: This Valentine's Day, Give the Gift of a Lifetime Financial Security and Protection

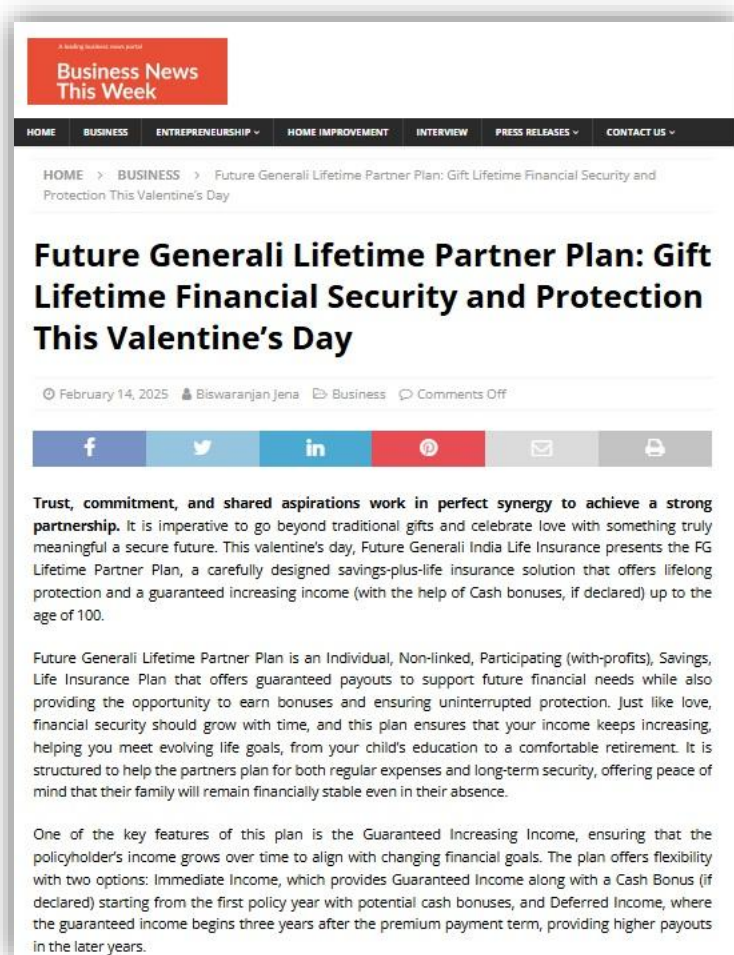
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Publication:	Business News This Week	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Bureau

Future Generali Lifetime Partner Plan: Gift Lifetime Financial Security and Protection This Valentine's Day

<https://businessnewsthisweek.com/business/future-general-lifetime-partner-plan-gift-lifetime-financial-security-and-protection-this-valentines-day/>



Publication:	Biz Rapidx	Edition:	Online Coverage
Published Date	14 Feb 2025	Journalist:	Biswaranjan Jena

Show Love with Future Generali Lifetime Partner Plan – A Gift of Financial Security This Valentine's Day

<https://bizrapidx.com/business/show-love-with-future-general-lifetime-partner-plan-a-gift-of-financial-security-this-valentines-day/>

