

Monthly coverage Dossier  
June 2019

FGILI

SR NO	Publication	Headline	Date	Coverage appeared
<b>National Press Release</b>				
1	Mint	When is the right time to buy life insurance?	27 <sup>th</sup> June 2019	Print
2	The Hindu Business Line	Premium Tracker	24 <sup>th</sup> June 2019	Print
3	The Economic Times (ET Wealth)	Stress taking toll in Indian fathers	17 <sup>th</sup> June 2019	Print
4	The Hindu Business Line	Premium Tracker	17 <sup>th</sup> June 2019	Print
5	Mint	Most Indians still buy insurance via agents	12 <sup>th</sup> June 2019	Print
6	Mumbai Samachar	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'	11 <sup>th</sup> June 2019	Print
7	Janpath Samachar	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'	11 <sup>th</sup> June 2019	Print
8	The Hindu Business Line	Premium Tracker	10 <sup>th</sup> June 2019	Print
9	Yeshobhumi	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'	09 <sup>th</sup> June 2019	Print
10	Hamara Mahanagar	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'	07 <sup>th</sup> June 2019	Print
11	The Hindu Business Line	Premium Tracker	03 <sup>rd</sup> June 2019	Print
12	Live Mint	<a href="#">When is the right time to buy life insurance?</a>	27 <sup>th</sup> June 2019	Online
13	Business Today	<a href="#">Keeping It Small</a>	27 <sup>th</sup> June 2019	Online
14	Tehelka	<a href="#">Indians use insurance to achieve major life goals</a>	23 <sup>rd</sup> June 2019	Online
15	DNA	<a href="#">Father's Day 2019: Most young dads ignore own health for kids' wellbeing</a>	18 <sup>th</sup> June 2019	Online
16	The Economic Times (ET Wealth)	<a href="#">81% of fathers put financial goals ahead of health goals: Survey</a>	17 <sup>th</sup> June 2019	Online
17	DNA	<a href="#">Happy Father's Day 2019: Here are 5 things you can gift your dad to make his day memorable</a>	17 <sup>th</sup> June 2019	Online
18	Finance Intellect	<a href="#">Indian fathers struggle to achieve financial goals, takes a toll on their health: FGIL study</a>	17 <sup>th</sup> June 2019	Online

19	Exchange 4 Media	<a href="#">Future Generali India Life Insurance unveils campaign #PapasHealthAsliWeath</a>	17 <sup>th</sup> June 2019	Online
20	DNA	<a href="#">Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study</a>	16 <sup>th</sup> June 2019	Online
21	Vikatan	<a href="#">Nearly 50% Indian fathers are under work stress: FGILI Study</a>	16 <sup>th</sup> June 2019	Online
22	Business Standard	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
23	The Week	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
24	PTI	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
25	IANS	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
26	DSIJ	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
27	Business Today	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
28	Business Fort Night	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
29	India Today	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
30	Telangana Today	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
31	Smart Tech Today	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
32	Business Sandesh	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
33	Business Views	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
34	Business News This Week	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online
35	Web India 123	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study</a>	14 <sup>th</sup> June 2019	Online

		<a href="#">Study</a>		
36	Uttarakhand News Network	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
37	The Times of Bengal	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
38	Thepolicytimes.com	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
39	Thehawk.in	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
40	Smestreet.in	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
41	Samachar Live	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
42	R News1	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
43	Review Street	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
44	Web PTC	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
45	Prativad	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
46	PR Newswire	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
47	Pharma Tutor	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
48	One News Page	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
49	Odisha 360	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online
50	NRI News 24x7	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILLI Study</a>	14 <sup>th</sup> June 2019	Online

51	Newz News	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
52	News R	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
53	News Blaze	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
54	News PR	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
55	News Superfast	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
56	New Delhi Times	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
57	Nasheman	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
58	Med India	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
59	Medicinman	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
60	Medical Tourism Ssocation	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
61	Insurance News Net	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
62	Infrabuddy	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
63	Indore Dilse	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
64	Indian Spectator	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
65	Indian Nerve	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
66	India Online	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online

67	Ibta 9	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
68	Hello Mumbai News	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
69	Green Lichen	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
70	First Report	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
71	Finserving	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
72	The Fast Mail	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
73	Dkoding	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
74	Corporate Ethos	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
75	Core Communique	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
76	Connect Gujarat	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
77	Biz News	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
78	Biz Wire Express	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
79	Bihar Prabha	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
80	Bangalore Waves	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
81	Asian Buck	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online
82	Abhitak News	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILJ Study</a>	14 <sup>th</sup> June 2019	Online

83	5 Dariya News	<a href="#">Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGIL Study</a>	14 <sup>th</sup> June 2019	Online
84	My India News 1	<a href="#">Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study</a>	14 <sup>th</sup> June 2019	Online
85	Reddit	<a href="#">Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study</a>	14 <sup>th</sup> June 2019	Online
86	Live Mint	<a href="#">55% Indians still buy insurance via agents</a>	12 <sup>th</sup> June 2019	Online

# PRINT COVERAGE

Date	27 <sup>th</sup> June 2019
Publication	Mint
Headline	When is the right time to buy life insurance?



# When is the right time to buy life insurance?

While the premiums might be low if you buy a term plan when you're young, you will only need the coverage if you have dependants to look after

Diana Sanghi  
ds@se@mint.com

Vijaywada-based Harsh Raj G. has a life insurance policy, even though he is only 24 and doesn't have any dependants. He was 19 when his father bought the policy which is a combination of an endowment and a whole life plan. "My father was going to retire soon and I would start working in some time, so he thought it was the right time to buy a life insurance policy for me," said Harsh Raj. Life insurance serves as a safety net in the unfortunate event of the death or disability of the policyholder. The payout can support dependants and fund expenses if the primary source of income stops suddenly. So, at 19, Harsh Raj didn't really need life insurance. Investing the money would have been a better choice. But that's not the only thing he got wrong: the choice of insurance in his case was a bundled savings plan that comes with very little insurance. Harsh though is not alone. While it may seem unusual, more and more young people are buying life insur-

ance. "Over the last few years we have seen an increased penetration of life insurance among millennials. They are primarily buying life insurance as a savings instrument and not just for tax saving," said Piyali Konar, executive vice president, Kantar, a data and consulting firm. But look at it this way. In order to save and invest money, there is a wide universe of instruments that if you evaluate may offer better returns than a bundled life insurance plan. However in terms of offering protection, that is to provide financial stability to your loved ones on your death, there is only one product and that is life insurance. Looking at life insurance through the prism of saving, therefore, can get you to make the wrong choices.

#### CHOOSE WISELY

You need life insurance if you have dependants and you need to choose wisely the type of life insurance product you bring home. Of the various life insur-

ance products available, a term plan is best suited if you're looking for a cost-efficient protection plan. According to Shweta Jain, certified financial planner, chief executive officer and founder, Investography Pvt. Ltd, a term plan cover is supposed to help bridge the gap between the corpus you have and what you would need as an insurance cover in case of an unfortunate incident. "Also, if you move to a different country or city, you may choose to stop paying the premium without being penalised unlike an investment-related insurance policy," said Jain.

**Of the life insurance products available, a term plan is the best if you're looking for a cost-efficient protection plan**

According to Puneet Nanda, deputy managing director, KIC Prudential Life Insurance Co. Ltd, individuals up to the age of 40 should have a life cover equivalent to 15-20 times their annual income. For those between the ages of 40 and 50, a life cover of 10-15 times their annual income should suffice, and for those above 50, it is advisable to have a life cover of five times the annual income.



#### WHEN TO BUY IT

The best time to buy a term plan is the moment you have dependants. It could be retired parents, children or a financially dependent spouse. Once you have dependants, it makes little sense to delay

buying the policy as longer you wait, the more premium you may end up paying. "Life insurance premiums increase as you age, therefore, buying it while you're still young would help you save on the excess premium. Also, insurance compa-

nies may require you to undergo medical tests before issuing a policy above a certain age," said Munish Sharma, managing director and chief executive officer, Future Generali India Life Insurance. Insurers take into account how high risk a customer is while considering an application. If you're young, you would most likely be healthier and the chances of making a claim in the near future would be low, so the premium is also lower. "The premium for a 30-year-old non-smoking male, for a life cover of ₹1 crore till the age of 60 is about ₹8,000 per annum, but the same individual will have to pay about ₹10,000 every year if he purchases the policy at 35," said Nanda. Life insurance has the added advantage of offering tax deduction of up to ₹1.5 lakh paid towards premiums, under Section 80C of the Income Tax Act. However, that should not be your reason to buy the product. The sole purpose of buying insurance is to protect you and your family against unforeseen events. You can avail tax benefits by saving in other products such as tax-saving mutual fund schemes and public provident fund (PPF), among others.

Date	24 <sup>th</sup> June 2019
Publication	The Hindu Business Line
Headline	Premium Tracker

THE HINDU  
**BusinessLine**

Premium Tracker					
Company	Plan Name	Max Coverage (years)	Max Policy term (years)	Annual Premium (incl.GST) (₹)	Claim Settlement ratio (%)
For a 30-yr old male, non-smoker, for sum assured of ₹ 1 crore upto 70 years					
Aditya Birla Capital	Ultima Term	85	50	10270	96.38
Aegon Life	iTerm	100	82	8331	95.67
Aviva Life Insurance	iTerm Smart	80	62	9007	94.45
Bajaj Allianz	eTouch	75	40	14067	92.04
Bharti AXA	Flexi Term Plan	85	67	9440	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	9491	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	9403	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	9206	95.24
Future Generali	Flexi Online Term	75	57	9427	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	12478	97.80
ICICI Prudential	iProtect Smart	100	81	12502	97.88
IDBI Federal Life Insurance	iSurance Flexi Term	80	62	12402	91.99
India First Life	e-Term Plan	80	40	8260	89.83
Kotak Life Insurance	Kotak e-Term Plan	75	57	9558	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	10148	98.26
PNB Met Life	Mera Term Plan	99	81	10146	91.12
Reliance Nippon Life	Digi Term Plan	80	40	11012	95.17
SBI Life	eShield New	80	62	15070	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9912	98.00
For a 30-yr female, non-smoker, for sum assured of ₹ 1 crore coverage upto 70 years					
Aditya Birla Capital	Ultima Term	85	50	8733	96.38
Aegon Life	iTerm	100	82	6861	95.67
Aviva Life Insurance	iTerm Smart	80	62	7,741	94.45
Bajaj Allianz	eTouch	75	40	10896	92.04
Bharti AXA	Flexi Term Plan	85	67	8260	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	8022	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	8025	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	7522	95.24
Future Generali	Flexi Online Term	75	57	8184	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	11004	97.80
ICICI Prudential	iProtect Smart	100	81	11028	97.88
IDBI Federal Life Insurance	iSurance Flexi Term	80	62	10136	91.99
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Kotak Life Insurance	Kotak e-Term Plan	75	57	8260	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	7670	98.26
PNB Met Life	Mera Term Plan	99	81	8675	91.12
Reliance Nippon Life	Digi Term Plan	80	40	8719	95.17
SBI Life	eShield New	80	62	12898	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9086	98.00

Source: www.policybazaar.com and individual companies  
Claim Settlement Ratio- as per IRDAI Report 2017-18  
LIC coverage is upto 65-yr for age group of 30-yr.

Date	17 <sup>th</sup> June 2019
Publication	The Economic Times (ET Wealth)
Headline	Stress taking toll in Indian fathers

THE ECONOMIC TIMES  
**wealth**



Date	17 <sup>th</sup> June 2019
Publication	The Hindu Business Line
Headline	Premium Tracker

# THE HINDU BusinessLine

Premium Tracker					
Company	Plan Name	Max Coverage (years)	Max Policy term (years)	Annual Premium (Ind. GST) (₹)	Claim Settlement ratio (%)
<b>For a 30-yr old male, non-smoker, for sum assured of ₹ 1 crore upto 70 years</b>					
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Edelweiss Tokio Life Insurance	Zindagi+	80	62	7522	95.24
Future Generali	Flexi Online Term	75	57	8184	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	11004	97.80
ICICI Prudential	iProtect Smart	100	81	11028	97.88
IDBI Federal Life Insurance	iSurance Flexi Term	80	62	10136	91.99
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Reliance Nippon Life	Digi Term Plan	80	40	8719	95.17
SBI Life	eShield New	80	62	12898	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9086	98.00

Source: www.policybazar.com and ind vidual companies  
Claim Settlement Ratio as per IRDAI Report 2017-18  
LIC coverage is upto 65-yr for age group of 30 yr.

Date	12 <sup>th</sup> June 2019
Publication	Mint
Headline	Most Indians still buy insurance via agents



# Most Indians still buy insurance via agents

Over 40% turn to agents for convenience, according to a PwC-CII report

**SMALL COVER**  
India still lags behind international markets when it comes to insurance penetration, and still depends largely on agents for its insurance needs.

**INSURANCE PENETRATION IN INDIA**  
(Premiums as % of GDP)

Year	Life	Non-Life
2014	0.70	0.72
2015	0.72	0.77
2016	0.77	0.93
2017	0.77	0.93

**GLOBAL PENETRATION IN %**

Region	Penetration (%)
India	3.63
Emerging Asian economies	5.62
Global	5.13

**PLATFORMS CUSTOMERS PREFER**

Platform	For understanding insurance terms and benefits (%)	For insurance purchase (%)	For insurance claim (%)
Direct call to agent or customer care	55	51	49
Mobile app	25	39	30
Email to agent or customer care	15	8	15
Virtual assistants or chat box	2	2	6

**Most insurers have apps to ease the purchase and claims settlement process, but the adoption of these seems to be low**

Most insurers have apps to make the purchase and claims settlement process easier, but the adoption of these seems to be low. Though smartphone adoption in India has grown at a rate of 19.43% during the period 2015-18 and is expected to grow by 7.80% by 2022. In the case of insurance, the adoption of apps is still at a nascent stage, said the report. "An app needs to have high-frequency usage and exclusive benefits, otherwise it won't be a good idea to push app downloads where the usage gets limited after a certain point of time," said Wadhwa.

Every insurance product comes with several inclusions and exclusions that are difficult to comprehend by most end-users. According to Bondia, the user experience across various distribution channels is not designed for unassisted sales. People who are accustomed to simple tools like WhatsApp are unable to negotiate with complex insurance apps, he added.

The report said 67% customers prefer to leverage aggregators or online platforms which enable them to make calculated and informed decisions by comparing products. "The regulatory body hasn't given permission to insurance companies to compare products on their own platforms. Hence, independent platforms provided by web aggregators fulfil that need for comparison and help customers make their own decisions," said Wadhwa.

While the government and the insurance regulator have been taking significant steps to harness the market's potential, a lot more needs to be done to widen the reach, said experts we spoke to. A massive awareness program talking about the benefits of life insurance is needed to build credibility among customers, said Wadhwa.

**Intermediaries continue to remain important to the sector**  
but experts said there is scope for traditional channels to adopt newer ways to make the buying process simpler and faster. Bondia said the opportunity to digitise the processes is abundant even in the traditional methods of selling. "For example, once an individual identifies a particular plan with an agent, the entire buying process should be digitised. A policyholder should be able to fill the proposal forms, get assets inspected, and make payment digitally," he said.

**The insurance sector is our domain where a lot of human interaction is needed—not only for the fact that insurance is a push product, but also that it requires a lot of solicitation as it is a long-term commitment. Even in today's time, almost 95% of online sales of products such as term plans, critical illness plans and ULIPs (unit-linked insurance plans) assisted by call centre executives,"** said Rakesh Wadhwa, chief marketing officer and executive vice-president, strategy, Future Generali India Life Insurance Co. Ltd.

**Insurance penetration, which is measured as the ratio of insurance premiums paid and GDP (gross domestic product) of the country didn't see a drastic jump in the last 17 years. According to the report, penetration increased from 2.17% in 2001 to only 3.63% in 2017. On the contrary, global penetration currently stands at 6.13%. "The overall penetration is dragged down by general insurance. Life insurance penetration is closer to the global average. Within general insurance, the SME segment in commercial insurance, and the middle income segment (including HNIs and low in-**

**come groups) in the personal insurance side is lowest in terms of penetration,"** said Abhishek Bondia, principal officer and managing director, SecureNow.in.

**Life insurance is still seen as a tax-saving instrument, but it rarely makes it to the list of key financial planning tools. "To increase the penetration in the country, it is critical to achieve the objectives of financial inclusion. The need is to run programs like the mutual fund industry did to broaden its base,"** said Wadhwa.

**Source: PwC-CII report**

Date	11 <sup>th</sup> June 2019
Publication	Mumbai Samachar
Headline	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'

## મુંબઈ સમાચાર

### ફ્યુચર જેનરાલી ઇન્ડિયા લાઇફનું પ્રોડક્ટ એક્સપાન્શન

મુંબઈ: મૂળ ઇટાલીના જેનરાલી ગ્રુપ, ફ્યુચર ગ્રુપ અને ઇરઝર્વ બેન્કમાં નબીએફસી તરીકે રજિસ્ટર્ડ ઇન્ડસ્ટ્રીયલ ઇન્વેસ્ટમેન્ટ ટ્રસ્ટના જોઇન્ટ વેનચર ફ્યુચર જેનરાલી ઇન્ડિયા લાઇફ ઇન્સ્યોરન્સ કંપની લિમિટેડે પ્રોડક્ટ એક્સપાન્શન અંતર્ગત એન્ડોવમેન્ટ પ્લાન, એસ્યોર્ડ વેલ્થ પ્લાનની રજૂઆત કરી છે.

Date	11 <sup>th</sup> June 2019
Publication	Janpath Samachar
Headline	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'



## फ्यूचर जनरली इंडिया लाइफ इश्योरेंस कंपनी लि. ने एश्योर्ड वेल्थ योजना लॉन्च किया

मुंबई (संवाददाता)। फ्यूचर जनरली इंडिया लाइफ इश्योरेंस कंपनी लिमिटेड (एफजीआईएलआई) ने आज फ्यूचर जनरली एश्योर्ड वेल्थ प्लान नामक अपने नए उत्पाद प्रस्ताव के लॉन्च की घोषणा की। फ्यूचर जनरली एश्योर्ड वेल्थ प्लान एक इन्डोवमेंट योजना है, जो परिपक्वता पर सुनिश्चित एकमुश्त लाभ के लिए तैयार किया गया है। इसका आशय है कि पॉलिसी की अवधि पूर्ण होने पर पॉलिसीधारक को संचित गारंटेड रकम के साथ बीमित रकम के बराबर एकमुश्त रकम प्राप्त होती है।

योजना के तहत पॉलिसी धारक प्रीमियम भुगतान अवधि और पॉलिसी की अवधि का चयन कर सकते हैं। साथ ही प्लान आदर्श सुरक्षा जो ग्राहक के बचत लक्ष्यों के सर्वथा उपयुक्त हो, सुनिश्चित करने के लिए निम्नलिखित दो विकल्पों की भी अनुमति देता है। विकल्प

1 : यह मानक इन्डोवमेंट योजना है। पॉलिसी की अवधि पूरी होने या बीमित व्यक्ति की मृत्यु होने पर पॉलिसी समाप्त हो जाती है। मृत्यु की स्थिति में सभी लाभ अदा किए जाते हैं।

विकल्प 1 : पॉलिसी बीमित व्यक्ति की मृत्यु होने के बाद भी पॉलिसी की अवधि समाप्त होने तक जारी रहती है। बीमित व्यक्ति की मृत्यु होने के बाद कोई और प्रीमियम अदा नहीं करना पड़ता है।

प्लान के लॉन्च की घोषणा करते हुए फ्यूचर जनरली इंडिया लाइफ इश्योरेंस कंपनी लि. के चीफ मार्केटिंग ऑफिसर रकेश वाधवा ने कहा, जीवन बीमा योजनाएं दीर्घकालीन सुरक्षा का विशिष्ट भरोसा, स्थिर बचत प्रतिफल और मन की शांति ऑफर करती हैं। हमारे यह प्लान ग्राहक को ऐसा सरल लेकिन स्मार्ट जीवन बीमा सल्यूशन प्रदान करने के कंपनी के दर्शन के अनुरूप है, जो उनके जीवन की

विशेष जरूरतों का ध्यान रखता है। यह एक इन्डोवमेंट प्लान है, जो हमारे ग्राहकों की उनके वित्तीय लक्ष्यों को पूरा करने में मदद करने के लिए परिपक्वता पर संचित गारंटेड वृद्धि के साथ बीमित रकम का दोहरा लाभ प्रदान करता है।

Date	10 <sup>th</sup> June 2019
Publication	The Hindu Business Line
Headline	Premium Tracker

# THE HINDU BusinessLine

Premium Tracker					
Company	Plan Name	Max Coverage (years)	Max Policy term (years)	Annual Premium (incl. GST) (₹)	Claim Settlement ratio (%)
<b>For a 30-yr old male, non-smoker, for sum assured of ₹ 1 crore upto 70 years</b>					
Aditya Birla Capital	Ultima Term	85	50	10270	96.38
Aegon Life	iTerm	100	82	8331	95.67
Aviva Life Insurance	iTerm Smart	80	62	9007	94.45
Bajaj Allianz	eTouch	75	40	14067	92.04
Bharti AXA	Flexi Term Plan	85	67	9440	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	9491	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	9403	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	9206	95.24
Future Generali	Flexi Online Term	75	57	9427	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	12478	97.80
ICICI Prudential	iProtect Smart	100	81	12502	97.88
IDBI Federal Life Insurance	iSurance Flexi Term	80	62	12402	91.99
India First Life	e-Term Plan	80	40	8260	89.83
Kotak Life Insurance	Kotak e-Term Plan	75	57	9558	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	10148	98.26
PNB Met Life	Mera Term Plan	99	81	10146	91.12
Reliance Nippon Life	Digi Term Plan	80	40	11012	95.17
SBI Life	eShield New	80	62	15070	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9912	98.00
<b>For a 30-yr female, non-smoker, for sum assured of ₹ 1 crore coverage upto 70 years</b>					
Aditya Birla Capital	Ultima Term	85	50	8733	96.38
Aegon Life	iTerm	100	82	6861	95.67
Aviva Life Insurance	iTerm Smart	80	62	7,741	94.45
Bajaj Allianz	eTouch	75	40	10896	92.04
Bharti AXA	Flexi Term Plan	85	67	8260	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	8022	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	8025	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	7522	95.24
Future Generali	Flexi Online Term	75	57	8184	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	11004	97.80
ICICI Prudential	iProtect Smart	100	81	11028	97.88
IDBI Federal Life Insurance	iSurance Flexi Term	80	62	10136	91.99
India First Life	e-Term Plan	80	40	7080	89.83
Kotak Life Insurance	Kotak e-Term Plan	75	57	8260	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	7670	98.26
PNB Met Life	Mera Term Plan	99	81	8675	91.12
Reliance Nippon Life	Digi Term Plan	80	40	8719	95.17
SBI Life	eShield New	80	62	12898	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9086	98.00

Source: www.policybazar.com and individual companies  
 Claim Settlement Ratio as per IRDAI Report 2017-18  
 LIC coverage is upto 65yr for age group of 30 yr

Date	09 <sup>th</sup> June 2019
Publication	Yeshobhumi
Headline	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'

दैनिक  
**यशोभूमि**

## फ्यूचर जनराली इंडिया लाइफ इश्योरेंस कंपनी लि. ने 'एश्योर्ड वेल्थ योजना' लांच किया

मुंबई, फ्यूचर जनराली इंडिया लाइफ इश्योरेंस कंपनी लिमिटेड (एफजीआईएलआई) ने आज फ्यूचर जनराली एश्योर्ड वेल्थ प्लान नामक अपने नए उत्पाद प्रस्ताव के लांच की घोषणा की। इस प्रोडक्ट को पॉलिसीधारकों के जीवन के लक्ष्यों को पूरा करने और उनके परिवार की बेहतर वित्तीय स्थिति सुनिश्चित करने के लिए तैयार किया गया है। फ्यूचर जनराली एश्योर्ड वेल्थ प्लान एक इन्डोवमेंट योजना है, जो परिपक्वता पर सुनिश्चित एकमुश्त लाभ प्रदान करता है। इसका आशय है कि पॉलिसी की अवधि पूर्ण होने पर पॉलिसीधारक को संचित गारंटेड रकम के साथ बीमित रकम के बराबर एकमुश्त रकम प्राप्त होती है। गारंटेड रकम की बीमित रकम के प्रतिशत के रूप में हर वर्ष गणना की जाती है तथा परिपक्वता लाभ में जोड़ी जाती है। इस संग्रह के कारण पॉलिसी के तहत मृत्यु लाभ हर वर्ष बढ़ता है जिससे पॉलिसी धारक को दोहरा लाभ मिलता है। फ्यूचर जनराली एश्योर्ड वेल्थ प्लान कंपनी के ग्राहक को ऐसा सरल, लेकिन स्मार्ट जीवन बीमा सल्यूशन प्रदान करने के कंपनी के दर्शन के अनुरूप है, जो उनके

जीवन की विशेष जरूरतों का ध्यान रखता है। यह योजना विशेष रूप से ३०-४० वर्ष उम्र के बीच के जोड़ों के लिए लाभदायक है, जो अपने बच्चों की शिक्षा या विवाह के लिए बचत करने की योजना बना रहे हैं। पॉलिसी एकमुश्त लाभों को देखते हुए ४०-५० वर्ष उम्र समूह के लोगों को भी आकर्षित करेगी। योजना के तहत पॉलिसी धारक प्रीमियम भुगतान अवधि और पॉलिसी की अवधि का चयन कर सकते हैं।

Date	07 <sup>th</sup> June 2019
Publication	Hamara Mahanagar
Headline	Future Generali India Life Insurance Company Limited Launches 'Assured Wealth Plan'

## हमारा महानगर

### फ्यूचर जनराली इंडिया लाइफ इश्योरेंस की नई पेशकश

**मुंबई।** फ्यूचर जनराली इंडिया लाइफ इश्योरेंस कंपनी लिमिटेड (एफजीआईएलआई) ने फ्यूचर जनराली एश्योर्ड वेल्थ प्लान नामक अपने नए उत्पाद प्रस्ताव के लांच की घोषणा की। इस प्रोडक्ट को पॉलिसीधारकों के जीवन के लक्ष्यों को पूरा करने और उनके परिवार की बेहतर वित्तीय स्थिति सुनिश्चित करने के लिए तैयार किया गया है। फ्यूचर जनराली एश्योर्ड वेल्थ प्लान एक इन्डोवमेंट योजना है, जो परिपक्वता पर सुनिश्चित एकमुश्त लाभ प्रदान करता है। इसका आशय है कि पॉलिसी की अवधि पूर्ण होने पर पॉलिसीधारक को संचित गारंटेड रकम के साथ बीमित रकम के बराबर एकमुश्त रकम प्राप्त होती है। गारंटेड रकम की बीमित रकम के प्रतिशत के रूप में हर वर्ष गणना की जाती है तथा परिपक्वता लाभ में जोड़ी जाती है। इस संग्रह के कारण पॉलिसी के तहत मृत्यु लाभ हर वर्ष बढ़ता है जिससे पॉलिसी धारक को दोहरा लाभ मिलता है। फ्यूचर जनराली एश्योर्ड वेल्थ प्लान कंपनी के ग्राहक को ऐसा सरल लेकिन स्मार्ट जीवन बीमा सल्यूशन प्रदान करने के कंपनी के दर्शन के अनुरूप है, जो उनके जीवन की विशेष जरूरतों का ध्यान रखता है। यह योजना विशेष रूप से 30-40 वर्ष उम्र के बीच के जोड़ों के लिए लाभदायक है, जो अपने बच्चों की शिक्षा या विवाह के लिए बचत करने की योजना बना रहे हैं। पॉलिसी एकमुश्त लाभों को देखते हुए 40-50 वर्ष उम्र समूह के लोगों को भी आकर्षित करेगी। योजना के तहत पॉलिसी धारक प्रीमियम भुगतान अवधि और पॉलिसी की अवधि का चयन कर सकते हैं। प्लान के लांच की घोषणा करते हुए, रकेश वाघवा, चीफ मार्केटिंग ऑफिसर, फ्यूचर जनराली इंडिया लाइफ इश्योरेंस कंपनी लि. ने कहा कि जीवन बीमा योजनाएं दीर्घकालीन सुरक्षा का विशिष्ट भरोसा, स्थिर बचत प्रतिफल और मन की शांति ऑफर करती हैं। हम सहर्ष हमारे सरल और भुगतान के मूल्यों से जुड़े उत्पाद के मौजूदा पोर्टफोलियो में वृद्धि की घोषणा करते हैं। यह एक इन्डोवमेंट प्लान है, जो हमारे ग्राहकों की उनके वित्तीय लक्ष्यों को पूरा करने में मदद करने के लिए परिपक्वता पर संचित गारंटेड वृद्धि के साथ बीमित रकम का दोहरा लाभ प्रदान करता है।

Date	03 <sup>rd</sup> June 2019
Publication	The Hindu Business Line
Headline	Premium Tracker

# THE HINDU BusinessLine

Premium Tracker					
Company	Plan Name	Max Coverage (years)	Max Policy term (years)	Annual Premium (incl GST) (₹)	Claim Settlement ratio (%)
For a 30-yr old male, non-smoker, for sum assured of ₹ 1 crore upto 70 years					
Aditya Birla Capital	Ultima Term	85	50	10270	96.38
Aegon Life	iTerm	100	82	8331	95.67
Aviva Life Insurance	iTerm Smart	80	62	9007	94.45
Bajaj Allianz	eTouch	75	40	14067	92.04
Bharti AXA	Flexi Term Plan	85	67	9440	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	9491	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	9403	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	9206	95.24
Future Generali	Flexi Online Term	75	57	9427	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	12478	97.80
ICICI Prudential	iProtect Smart	100	81	12502	97.88
IDBI Federal Life Insurance	iSurence Flexi Term	80	62	12402	91.99
India First Life	e-Term Plan	80	40	8260	89.83
Kotak Life Insurance	Kotak e-Term Plan	75	57	9558	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	10148	98.26
PNB Met Life	Mera Term Plan	99	81	10146	91.12
Reliance Nippon Life	Digi Term Plan	80	40	11012	95.17
SBI Life	eShield New	80	62	15070	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9912	98.00
For a 30-yr female, non-smoker, for sum assured of ₹ 1 crore coverage upto 70 years					
Aditya Birla Capital	Ultima Term	85	50	8733	96.38
Aegon Life	iTerm	100	82	6861	95.67
Aviva Life Insurance	iTerm Smart	80	62	7,741	94.45
Bajaj Allianz	eTouch	75	40	10896	92.04
Bharti AXA	Flexi Term Plan	85	67	8260	96.85
Canara HSBC OBC Life Insurance	iSelect	80	40	8022	95.22
DHFL Pramerica Life Insurance	Flexi e-Term	75	57	8025	96.62
Edelweiss Tokio Life Insurance	Zindagi+	80	62	7522	95.24
Future Generali	Flexi Online Term	75	57	8184	93.11
HDFC Life	Click2Protect 3D Plus- Life Option	100	74	11064	97.80
ICICI Prudential	iProtect Smart	100	81	11028	97.88
IDBI Federal Life Insurance	iSurence Flexi Term	80	62	10136	91.99
India First Life	e-Term Plan	80	40	7980	89.83
Kotak Life Insurance	Kotak e-Term Plan	75	57	8260	93.72
LIC	eTerm	75	35	18672	98.04
Max Life	Online Term Plan Plus	85	50	7670	98.26
PNB Met Life	Mera Term Plan	99	81	8675	91.12
Reliance Nippon Life	Digi Term Plan	80	40	8719	95.17
SBI Life	eShield New	80	62	12898	96.76
TATA AIA Life	Sampoorna Raksha	100	82	9086	98.00

Source: www.policybase.com and individual companies.  
Claim Settlement Ratio as per IRDAI Report, 2017-18.  
LIC coverage is upto 65-yr for age group of 30-yr.

# ONLINE COVERAGE

Date	27 <sup>th</sup> June 2019
Publication	Live Mint
Headline	When is the right time to buy life insurance?
Link	<a href="https://www.livemint.com/insurance/news/when-is-the-right-time-to-buy-life-insurance-1561574163232.html">https://www.livemint.com/insurance/news/when-is-the-right-time-to-buy-life-insurance-1561574163232.html</a>



## When is the right time to buy life insurance?

- While the premiums might be low if you buy a term plan when you're young, you will only need the coverage if you have dependants to look after
- Of the life insurance products available, a term plan is the best if you're looking for a cost-efficient protection plan

The best time to buy a [term plan](#) is the moment you have dependents. It could be retired parents, children or a financially dependent spouse. Once you have dependants, it makes little sense to delay buying the policy as longer you wait, the more premium you may end up paying.

"Life insurance premiums increase as you age, therefore, buying it while you're still young would help you save on the excess premium. Also, insurance companies may require you to undergo medical tests before issuing a policy above a certain age," said Munish Sharda, managing director and chief executive officer, Future Generali India Life Insurance. Insurers take into account how high risk a customer is while considering an application. If you're young, you would most likely be healthier and the chances of making a claim in the near future would be low, so the premium is also lower. "The premium for a 30-year-old non-smoking male, for a life cover of ₹1 crore till the age of 60 is about ₹8,000 per annum, but the same individual will have to pay about ₹11,000 every year if he purchases the policy at 35," said Nanda.

Date	27 <sup>th</sup> June 2019
Publication	Business Today
Headline	Keeping It Small
Link	<a href="https://www.businesstoday.in/magazine/coolest-start-ups-2019/keeping-it-small/story/358488.html">https://www.businesstoday.in/magazine/coolest-start-ups-2019/keeping-it-small/story/358488.html</a>

# Business Today

## Keeping It Small

Toffee Insurance has made it big by selling insurance for things like bicycles, backpacks and even gym injuries

Most people avoid buying insurance as they don't want to deal with the complexities. Even if they do buy, it is largely for saving tax. Rohan Kumar and Nishant Jain, the co-founders of Toffee Insurance, observed the scale of the problem while working on online sales with client Apollo Munich. "We realised that insurance products were not only expensive but also irrelevant for a large number of people. Millennials are not that worried about cancer or heart attack. They would prefer insurance for dengue, malaria, typhoid or even food poisoning," says Kumar.

The company has tied up with nine insurers: HDFC Ergo General Insurance, Apollo Munich Health Insurance, Religare Health Insurance, Tata AIG General Insurance, Future Generali Life Insurance, ICICI Pru Life Insurance, Chola MS, IndiaFirst Life Insurance, Bajaj Allianz General Insurance. It has tie-ups with 15-20 channel partners such as Wildcraft, Eko India Financial Services, Hero Cycles, Firefox Cycles and TI Cycles. "We liked how Toffee innovated, keeping customer needs at the centre. We are keen to offer risk solutions for other products as well if that creates value for everyone," says Jayraj Jadhav, Vice-President-Marketing and E-Business, Tata AIG, which provides the cover for bicycles.

Date	23 <sup>rd</sup> June 2019
Publication	Tehelka
Headline	Indians use insurance to achieve major life goals
Link	<a href="http://tehelka.com/indians-use-insurance-to-achieve-major-life-goals/">http://tehelka.com/indians-use-insurance-to-achieve-major-life-goals/</a>



## Indians use insurance to achieve major life goals

*Life insurance remains the top instrument for life goals such as building a house, children's education, retirement and legacy creation, finds out Tehelka Bureau*

Indians see life insurance as the most handy instrument for planning their major life goals while nearly a third do not have any idea about how much insurance they need, a survey has found. Life insurance is the top instrument for life goals such as building a house (43 per cent), children's education (38 per cent), retirement (49 per cent) and legacy creation (50 per cent), the survey by Exide Life Insurance said.

When it comes to planning for child's marriage, they look at fixed deposits in addition to life insurance, the survey revealed. It also finds that 30 per cent respondents admitted that they do not have any idea about how much life insurance cover is required, pointing towards the glaring protection gap among Indians.

Around 46 per cent of surveyed feel that they should have a cover of at least 10 times their annual income but only 29 per cent of individuals have such cover, it said. The digital survey 'Exide Life Insurance 2018 Money Habits' covered respondents from 12 cities including metros and emerging tier II cities with an intention to understand how life insurance owners/intenders look at dealing with their money.

A separate study by Future Generali India Life Insurance Company Limited and Market Xcel — Market Agency Research in India points out that Indian fathers in their characteristic way are more worried about their child's future than their own health.

A sample size of 1,319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income with more than Rs 5 lakh.

Date	18 <sup>th</sup> June 2019
Publication	DNA
Headline	Father's Day 2019: Most young dads ignore own health for kids' wellbeing
Link	<a href="https://www.dnaindia.com/india/report-father-s-day-2019-most-young-dads-ignore-own-health-for-kids-wellbeing-2761198">https://www.dnaindia.com/india/report-father-s-day-2019-most-young-dads-ignore-own-health-for-kids-wellbeing-2761198</a>



## Father's Day 2019: Most young dads ignore own health for kids' wellbeing

A survey has found that a vast majority of fathers neglect their own health and pay more attention to their children's future.



Ahead of the international Father's Day coming Sunday, a survey has found that a vast majority of fathers neglect their own health and pay more attention to their children's future.

Though fathers worry about their health, only 19% take proactive action to remain healthy, private insurer Future Generali said Friday quoting a survey on over 1,300 young fathers across seven cities.

"As the study indicates, fathers often end up sacrificing their own health goals while providing the best for their children," said the survey, which also reveals that 68 percent of Indian fathers are working six days a week putting in an average of 7-9 hours of work.

"With changing lifestyles, fathers are concerned about their health but feel they are not able to do enough about it," the survey said.

Significantly, as much as 85% of those polled said their career doesn't allow them to have a work-life balance.

Date	17 <sup>th</sup> June 2019
Publication	The Economic Times (ET Wealth)
Headline	81% of fathers put financial goals ahead of health goals: Survey
Link	<a href="https://economictimes.indiatimes.com/wealth/personal-finance-news/81-of-fathers-put-financial-goals-ahead-of-health-goals-survey/articleshow/69798349.cms">https://economictimes.indiatimes.com/wealth/personal-finance-news/81-of-fathers-put-financial-goals-ahead-of-health-goals-survey/articleshow/69798349.cms</a>

THE ECONOMIC TIMES  
**wealth**

## 81% of fathers put financial goals ahead of health goals: Survey

*85% of those surveyed feel their demanding careers don't allow for a proper work-life balance, found a study by Future Generali India Life Insurance and Market Xcel.*

Getty Images



Indian fathers are more worried about their child's future than their own **health**, finds a study by Future Generali India Life Insurance and Market Xcel.

This survey was conducted with a sample size of 1,319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income of more than Rs 5 lakh. Here are

more findings from the survey.

**81%** of fathers put **financial goals** ahead of health goals. Children's future concerns them more than own health.

**93%** work 6-7 days a week.

**20%** take proactive steps to stay healthy.

**85%** feel their demanding careers don't allow for a proper work-life balance.

**72%** worry about their health.

**An average day in the life of an Indian father**

**9 hours** is spent working.

Date	17 <sup>th</sup> June 2019
Publication	DNA
Headline	Happy Father's Day 2019: Here are 5 things you can gift your dad to make his day memorable
Link	<a href="https://www.dnaindia.com/india/photo-gallery-happy-father-s-day-2019-here-are-5-things-you-can-gift-your-dad-to-make-his-day-memorable-2761230">https://www.dnaindia.com/india/photo-gallery-happy-father-s-day-2019-here-are-5-things-you-can-gift-your-dad-to-make-his-day-memorable-2761230</a>



## Happy Father's Day 2019: Here are 5 things you can gift your dad to make his day memorable

Fathers are important figures in everybody's lives. They have been influential in our development as a human being and have sacrificed a lot to provide us with all the comforts in our life.

Every year in June, most of us start waiting for the third Sunday to come so we can celebrate the day with one special man of our life - our dads. We don't need obviously need just one day to celebrate our relationship with our dads, it is still a great thing to do something special for him on this day.

This year, Father's Day falls on June 16 and many of us have already bought a gift for him, depending on his taste and our budget. Many of us, however, are still struggling over how to choose a gift for our dads.

We try to make your job a little easier. Here are five things you can gift your dad on Father's day to make it memorable.

### 1. Plan a foreign trip for your father

A study conducted by Future Generali India Life Insurance Company Limited showed that only 20% fathers take proactive action to remain healthy while 93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance.

Most fathers have demanding careers where they work for 6-7 days a week and therefore they cannot spend quality time with their family

Suprise him with a trip abroad to help him unwind and beat the stress.

Date	17 <sup>th</sup> June 2019
Publication	Finance Intellect
Headline	Indian fathers struggle to achieve financial goals, takes a toll on their health: FGILI study
Link	<a href="http://financeintellect.com/home-page/home/indian-fathers-struggle-to-achieve-financial-goals-takes-a-toll-on-their-health-fgili-study/">http://financeintellect.com/home-page/home/indian-fathers-struggle-to-achieve-financial-goals-takes-a-toll-on-their-health-fgili-study/</a>

## FINANCE INTELLECT

### **Indian fathers struggle to achieve financial goals, takes a toll on their health: FGILI study**

Becoming a father is one of the most rewarding experiences in life. However, it also comes with big responsibilities and sacrifices. As per a study conducted by Future Generali India Life Insurance Company Limited and Market Xcel –Market Agency Research in India, Indian fathers in their characteristic way are more worried about their child’s future than their own health.

A sample size of 1319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income with more than 5 lakh rupees. The study, which comes ahead of Father’s Day, finds that in the pursuit of fulfilling their financial goals, dads are making their health a second priority. As per the study, only 19 out of 100 fathers surveyed place their health as the topmost priority.

At the same time, 49 out of 100 fathers are under work stress most of the times which is affecting their health. It also revealed that 68% of Indian fathers are working 6 days in a week. Further, the average working hours are 7-9 hours for 55% of fathers.

With changing lifestyles, fathers are concerned about their health but feel they are not able to do enough about it. Consequently, they feel fatigued and tired regularly. Vacation with family and outing with friends are seen to be most preferred solution to overcome work related stress. Also, nearly half of the respondents have health insurance at an overall level.

Date	17 <sup>th</sup> June 2019
Publication	Exchange 4 Media
Headline	Future Generali India Life Insurance unveils campaign #PapasHealthAsliWeath
Link	<a href="https://www.exchange4media.com/advertising-news/future-general-India-life-insurance-unveils-fathers-day-campaign-papashealthasliweath-97491.html">https://www.exchange4media.com/advertising-news/future-general-India-life-insurance-unveils-fathers-day-campaign-papashealthasliweath-97491.html</a>



## Future Generali India Life Insurance unveils campaign #PapasHealthAsliWeath

*The campaign is being executed via contests on various social media platforms such as Facebook, Instagram, Twitter, LinkedIn and YouTube through a series of interesting customer engagement activities*

Ahead of Father's Day and in continuation of its efforts to convey that fathers should not neglect their health while focusing on providing the best for their families, Future Generali India Life Insurance Company Limited (FGILI), has unveiled its latest digital campaign. The campaign consists of videos, other print and engagement assets that urge fathers to realise that their health is the true wealth for their families.

### **Why is Father's health important?**

The company's latest campaign #PapasHealthAsliWealth captures the need for fathers to build healthy habits daily for the sake of their loved ones. In a recent survey conducted by the company, it was clear that fathers prioritise their children's future above anything else and thus work tirelessly, often under stress, with little or no time for their own health. This constant ignoring of adopting a healthy lifestyle could one day have dire consequences which in turn can derail their financial goals altogether. A healthy person can achieve more in life and lead a more fulfilling life.

### **The two digital videos of the campaign**

In the first film, a little girl is sitting at the breakfast table when her father, a young and slightly out of shape man, approaches. There are pastries and an apple lying on the table and the father happily reach for the pastry. His daughter clears her throat looking at her father indicating that it is a wrong choice. The father in return exchanges a guilty look with his daughter and with a sigh puts the pastry down and reaches for the apple instead. His daughter gives him a big smile of approval.

Date	16 <sup>th</sup> June 2019
Publication	DNA
Headline	Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study
Link	<a href="https://www.dnaindia.com/india/report-father-s-day-2019-nearly-half-of-indian-dads-are-under-work-stress-taking-a-toll-on-their-health-finds-study-2761194">https://www.dnaindia.com/india/report-father-s-day-2019-nearly-half-of-indian-dads-are-under-work-stress-taking-a-toll-on-their-health-finds-study-2761194</a>



## Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study

81% of fathers prioritizing financial goals over their health goals. Their children's future concerns them more than their own health While most fathers worry about their health, only 20% take proactive action to remain healthy 93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance.

81% of fathers prioritizing financial goals over their health goals. Their children's future concerns them more than their own health While most fathers worry about their health, only 20% take proactive action to remain healthy 93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance.

Diet plans and adequate sleep are preferred health measures over physical exercise. 46% feel lack of time is biggest obstacle in achieving their health and wellness goals.

However, it also comes with big responsibilities and sacrifices. According to a study conducted by Future Generali India Life Insurance Company Limited and Market Xcel - Market Agency Research in India, Indian fathers in their characteristic way are more worried about their child's future than their own health.

A sample size of 1319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income with more than 5 lakh rupees.

Date	16 <sup>th</sup> June 2019
Publication	Vikatan
Headline	Nearly 50% Indian fathers are under work stress: FGILI Study
Link	<a href="https://www.vikatan.com/news/health/159807-nearly-50-indian-fathers-are-under-work-stress-fgili-study.html">https://www.vikatan.com/news/health/159807-nearly-50-indian-fathers-are-under-work-stress-fgili-study.html</a>



## “தெய்வங்கள் எல்லாம் தோற்றேபோகும் தந்தை அன்பின் முன்னே...” - இன்று தந்தையர் தினம்!

தன் குழந்தைக்கு சிறந்த எதிர்காலத்தை அமைத்துக் கொடுப்பது ஒரு தந்தையின் கடமைதான். ஆனால், அதற்காகத் தன்னுடைய ஆரோக்கியத்தைக் கெடுத்துக்கொள்வது தீர்வாகாது.

வாழ்க்கையில் மதிப்புமிக்க அனுபவங்கள் பல உண்டு. அதில் ஒன்று நல்ல தகப்பனாக இருப்பது. பெரிய பொறுப்புகளையும் தியாகங்களையும் சுமக்கும் தந்தையர் படும் வலிகள் வெளியே தெரிவதில்லை. குடும்பத்தின் நலனுக்காகத் தன் காயங்களை வெளிக்காட்டிக்கொள்ளாமல் மனதுக்குள்ளேயே போட்டு புதைத்துக்கொள்ளும் உன்னத தந்தையர்கள் நிறைய பேர் உண்டு. அன்புள்ளம் கொண்ட அந்தத் தந்தையரை உயர்த்திச் சொல்லும்விதமாக மறைந்த பாடலாசிரியர் நா.முத்துக்குமார், ‘தெய்வங்கள் எல்லாம் தோற்றே போகும் தந்தை அன்பின் முன்னே...’ என்றொரு பாடலை எழுதியிருந்தார். ‘கேடி பில்லா கில்லாடி ரங்கா’ என்ற படத்துக்காக அவர் எழுதிய அந்தப் பாடல் வரிகளை மாலைப்பொழுதில் ரம்மியமான சூழலில் கேட்டால் நிச்சயம் கண்களில் நீர் ததும்பும். அன்புள்ளம் படைத்த அந்தத் தந்தையரில் சுமார் 50 சதவிகிதம் பேருக்கு வேலைசார்ந்த அழுத்தம் உள்ளதாக ஆய்வு ஒன்றில் தெரியவந்துள்ளது.



‘பியூச்சர் ஜெனரலி இந்தியா லைப் இன்ஷூரன்ஸ் கம்பெனி லிமிடெட்’ மற்றும் ‘மார்க்கெட் எக்ஸெல்-மார்க்கெட் ஏஜென்சி ஆராய்ச்சி நிறுவனம்’ ஆகியவை இணைந்து நடத்திய அந்த ஆய்வில் இது கண்டறியப்பட்டது. தங்களது குழந்தைகளின் எதிர்காலத்தை நினைத்து தந்தையரில் பலர் கவலைப்படுவதாகவும் அந்த ஆய்வில் தெரியவந்துள்ளது.

Date	14 <sup>th</sup> June 2019
Publication	Business Standard
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.business-standard.com/article/pti-stories/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study-119061400872_1.html">https://www.business-standard.com/article/pti-stories/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study-119061400872_1.html</a>

## Business Standard

### Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study

81% of fathers prioritizing financial goals over their health goals. Their children's future concerns them more than their own health

While most fathers worry about their health, only 20% take proactive action to remain healthy

93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance

Diet plans and adequate sleep are preferred health measures over physical exercise. 46% feel lack of time is biggest obstacle in achieving their health and wellness goals

Becoming a father is one of the most rewarding experiences in life. However, it also comes with big responsibilities and sacrifices. According to a study conducted by [Future Generali India](#) Life Insurance Company Limited and [Market Xcel](#) - Market Agency Research in India, Indian fathers in their characteristic way are more worried about their child's future than their own health.

A sample size of 1319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income with more than 5 lakh rupees.

Date	14 <sup>th</sup> June 2019
Publication	The Week
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.theweek.in/wire-updates/business/2019/06/14/pwr13--future%20general%20india%20life%20insurance%20company%20limited.htm">https://www.theweek.in/wire-updates/business/2019/06/14/pwr13--future%20general%20india%20life%20insurance%20company%20limited.htm</a> !

## THE WEEK

### Nearly Half of Indian Fathers are Under Work Stress Taking a Toll on Their Health FGILI Study

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The study, which comes ahead of Father's Day, finds that in the pursuit of achieving their financial goals, dads are making their health take a backseat. As per the study, only 19 out of 100 fathers surveyed place their health as the topmost priority. At the same time, 49 out of 100 fathers are under work stress most of the times, which is taking a toll on their health.

It also revealed that 68% of Indian fathers are working 6 days in a week. Further, the average working hours are 7-9 hours for 55% of fathers. With changing lifestyles, fathers are concerned about their health but feel they are not able to do enough about it. Consequently, they feel fatigued and tired regularly. Vacation with family and outing with friends are seen to be most preferred solution to overcome work related stress.

Date	14 <sup>th</sup> June 2019
Publication	PTI
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.ptinews.com/pressrelease/35575_press-subNearly-Half-of-Indian-Fathers-are-Under-Work-Stress--Taking-a-Toll-on-Their-Health--FGILI-Study">http://www.ptinews.com/pressrelease/35575_press-subNearly-Half-of-Indian-Fathers-are-Under-Work-Stress--Taking-a-Toll-on-Their-Health--FGILI-Study</a>



## **Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study**

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A sample size of 1319 respondents with an average age of 35 years were surveyed across seven cities. A majority of the people surveyed had a graduate degree and had a household income with more than 5 lakh rupees.

The study, which comes ahead of Father's Day, finds that in the pursuit of achieving their financial goals, dads are making their health take a backseat. As per the study, only 19 out of 100 fathers surveyed place their health as the topmost priority. At the same time, 49 out of 100 fathers are under work stress most of the times, which is taking a toll on their health.

It also revealed that 68% of Indian fathers are working 6 days in a week. Further, the average working hours are 7-9 hours for 55% of fathers. With changing lifestyles, fathers are concerned about their health but feel they are not able to do enough about it. Consequently, they feel fatigued and tired regularly. Vacation with family and outing with friends are seen to be most preferred solution to overcome work related stress.

Interestingly, nearly half of the respondents have health insurance at an overall level. The penetration of health insurance is low in cities like Kolkata, Delhi, and Lucknow.

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As most of the people are engaged in private/service sector they are often under work stress. For example, in metros like Mumbai, 62 out of 100 respondents feel under work stress most of the time. In non-metros like Jaipur, 58 out of 100 respondents reel under work stress most of the time.

46% of survey respondent expressed that time is a major constraint they face to achieve health and wellness goals. Also 85% of father's feel that their careers don't allow them to have a work-life balance.

Date	14 <sup>th</sup> June 2019
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81% of fathers prioritizing financial goals over their health goals. Their children's future concerns them more than their own health. While most fathers worry about their health, only 20% take proactive action to remain healthy. 93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance. Diet plans and adequate sleep are preferred health measures over physical exercise. 46% feel lack of time is biggest obstacle in achieving their health and wellness goals.

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Good nutrition plays a pivotal role in maintaining a healthy lifestyle and the study found that 75% pay attention to what they eat. Young fathers prefer to follow diet plans and getting adequate sleep to maintain good health. Surprisingly, having a fitness routine and following a regular work-out regime was not the top choice. 36% feel it is expensive to maintain a healthy lifestyle.

A hectic lifestyle has paved way for stress, fatigue, and neglected health. There is a widespread understanding of benefits of healthy living; however, fathers are neglecting the need to take actions that will positively impact their health in the longer run.

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Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
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Publication	Telangana Today
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Publication	Business Sandesh
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Publication	Business News This Week
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## BUSINESS NEWS THIS WEEK

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Publication	Uttarakhand News Network
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Date	14 <sup>th</sup> June 2019
Publication	The Times of Bengal
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.thetimesofbengal.com/newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17730">http://www.thetimesofbengal.com/newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17730</a>

## THE TIMES OF BENGAL

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Publication	The Policy Times
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://thepolicytimes.com/latest-business-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17093">https://thepolicytimes.com/latest-business-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17093</a>

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Publication	The Hawk
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.thehawk.in/news/prnewswire?rkey=20190614enIN201906148561_indiapublic&amp;filter=4853">http://www.thehawk.in/news/prnewswire?rkey=20190614enIN201906148561_indiapublic&amp;filter=4853</a>



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Publication	SME Street
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://smestreet.in/infocus/prnewswireindia/?rkey=20190614enIN201906148561_indiapublic&amp;filter=15935">https://smestreet.in/infocus/prnewswireindia/?rkey=20190614enIN201906148561_indiapublic&amp;filter=15935</a>



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Publication	Samachar Live
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.samacharlive.com/Business/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study/">https://www.samacharlive.com/Business/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study/</a>



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Publication	R News1
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.rnews1.com/p/pr-newswire.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=7546">https://www.rnews1.com/p/pr-newswire.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=7546</a>



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Publication	Review Street
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
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Publication	Web PTC
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.webptc.com/prnewswire.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=4936">http://www.webptc.com/prnewswire.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=4936</a>



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Publication	Prativad
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://prativad.com/newseng.htm?rkey=20190614enIN201906148561_indiapublic&amp;filter=4617">http://prativad.com/newseng.htm?rkey=20190614enIN201906148561_indiapublic&amp;filter=4617</a>



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Publication	PR Newswire
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.prnewswire.com/in/news-releases/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study-804488693.html">https://www.prnewswire.com/in/news-releases/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study-804488693.html</a>

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Publication	Pharma Tutor
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.pharmatutor.org/pharma-news/prnewswire?rkey=20190614enIN201906148561_indiapublic&amp;filter">https://www.pharmatutor.org/pharma-news/prnewswire?rkey=20190614enIN201906148561_indiapublic&amp;filter</a>



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Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.onenewspage.com/prnewswire.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=3968">https://www.onenewspage.com/prnewswire.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=3968</a>

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Publication	Odisha 360
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.odisha360.com/prn/?rkey=20190614enIN201906148561_indiapublic&amp;filter=4962">http://www.odisha360.com/prn/?rkey=20190614enIN201906148561_indiapublic&amp;filter=4962</a>

[odisha360.com](http://odisha360.com)

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Publication	NRI News 24x7
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://nrinews24x7.com/pr-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=4972">https://nrinews24x7.com/pr-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=4972</a>



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Publication	Newz News
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.newznews.com/press-releases/?rkey=20190614enIN201906148561_indiapublic&amp;filter=16908">https://www.newznews.com/press-releases/?rkey=20190614enIN201906148561_indiapublic&amp;filter=16908</a>



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Link	<a href="https://www.newsR.in/prnewswire.php?rkey=20190614enIN201906148561_i ndiapublic&amp;filter=5070">https://www.newsR.in/prnewswire.php?rkey=20190614enIN201906148561_i ndiapublic&amp;filter=5070</a>



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Link	<a href="https://newsblaze.in/pr-newswire?rkey=20190614enIN201906148561_indiapublic&amp;filter=12696">https://newsblaze.in/pr-newswire?rkey=20190614enIN201906148561_indiapublic&amp;filter=12696</a>

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Publication	News PR
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.news-pr.in/display?rkey=20190614enIN201906148561_indiapublic&amp;filter=12235">http://www.news-pr.in/display?rkey=20190614enIN201906148561_indiapublic&amp;filter=12235</a>



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Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://media.newswire.ca/newssuperfastblog.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=10033">http://media.newswire.ca/newssuperfastblog.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=10033</a>



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Publication	New Delhi Times
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.newdelhitimes.com/news-release/?rkey=20190614enIN201906148561_indiapublic&amp;filter=5147">https://www.newdelhitimes.com/news-release/?rkey=20190614enIN201906148561_indiapublic&amp;filter=5147</a>



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Publication	Nasheman
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://nasheman.in/newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=11016">http://nasheman.in/newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=11016</a>

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Publication	Med India
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.medindia.net/health-press-release/Nearly-Half-of-Indian-Fathers-are-Under-Work-Stress-Taking-a-Toll-on-Their-Health-FGILI-Study-420508-1.htm">https://www.medindia.net/health-press-release/Nearly-Half-of-Indian-Fathers-are-Under-Work-Stress-Taking-a-Toll-on-Their-Health-FGILI-Study-420508-1.htm</a>



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Publication	Medical Tourism Association
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.medicaltourismassociation.com/en/medical-tourism-news.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=4842">https://www.medicaltourismassociation.com/en/medical-tourism-news.html?rkey=20190614enIN201906148561_indiapublic&amp;filter=4842</a>



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Link	<a href="https://insurancenewsnet.com/oarticle/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study#.XRG4BugzaUk">https://insurancenewsnet.com/oarticle/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study#.XRG4BugzaUk</a>



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Date	14 <sup>th</sup> June 2019
Publication	Infrabuddy
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.infrabuddy.com/pr-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=14749">https://www.infrabuddy.com/pr-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=14749</a>

## **Infrabuddy.com**

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Link	<a href="http://indoredilse.com/english-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=10474">http://indoredilse.com/english-news/?rkey=20190614enIN201906148561_indiapublic&amp;filter=10474</a>



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Publication	Indian Spectator
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://indianspectator.com/prnewswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17431">https://indianspectator.com/prnewswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=17431</a>



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46% of survey respondent expressed that time is a major constraint they face to achieve health and wellness goals. Also 85% of father's feel that their careers don't allow them to have a work-life balance.

Good nutrition plays a pivotal role in maintaining a healthy lifestyle and the study found that 75% pay attention to what they eat. Young fathers prefer to follow diet plans and getting adequate sleep to maintain good health. Surprisingly, having a fitness routine and following a regular work-out regime was not the top choice. 36% feel it is expensive to maintain a healthy lifestyle.

Date	14 <sup>th</sup> June 2019
Publication	Indian Nerve
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://indiannerve.com/in-press/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6492">http://indiannerve.com/in-press/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6492</a>



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Publication	India Online
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://news.indiaonline.in/prnewswire?rkey=20190614enIN201906148561_i ndiapublic&amp;filter=4991">https://news.indiaonline.in/prnewswire?rkey=20190614enIN201906148561_i ndiapublic&amp;filter=4991</a>



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Publication	IBTN 9
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://ibtn9.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=12202">https://ibtn9.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=12202</a>



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Publication	Hello Mumbai News
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.hellomumbainews.com/hello-business/?rkey=20190614enIN201906148561_indiapublic&amp;filter=12313">http://www.hellomumbainews.com/hello-business/?rkey=20190614enIN201906148561_indiapublic&amp;filter=12313</a>



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Publication	Green Lichen
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://greenlichen.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=15918">http://greenlichen.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=15918</a>



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Publication	First Report
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://firstreport.in/pr-newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6490">http://firstreport.in/pr-newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6490</a>



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Publication	Finserving
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://guestpost.finserving.com/latest-news?rkey=20190614enIN201906148561_indiapublic&amp;filter=16818">https://guestpost.finserving.com/latest-news?rkey=20190614enIN201906148561_indiapublic&amp;filter=16818</a>



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Publication	The Fast Mail
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.thefastmail.com/index.php/page/detailnews/7069?rkey=20190614enIN201906148561_indiapublic&amp;filter=3911">http://www.thefastmail.com/index.php/page/detailnews/7069?rkey=20190614enIN201906148561_indiapublic&amp;filter=3911</a>



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Publication	Dkoding
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.dkoding.in/press-release/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study/">https://www.dkoding.in/press-release/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study/</a>



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Publication	Corporate Ethos
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://corporateethos.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6430">http://corporateethos.com/pr-newsire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=6430</a>



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Date	14 <sup>th</sup> June 2019
Publication	Core Communique
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://corecommunique.com/prnewswire/?rkey=20190614enIN20190614856_1_indiapublic&amp;filter=4754">http://corecommunique.com/prnewswire/?rkey=20190614enIN20190614856_1_indiapublic&amp;filter=4754</a>



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Publication	Connect Gujarat
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://connectgujarat.com/pr-newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=14881">https://connectgujarat.com/pr-newswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=14881</a>



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Date	14 <sup>th</sup> June 2019
Publication	Biz News
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.biznews.in/article/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study">http://www.biznews.in/article/nearly-half-of-indian-fathers-are-under-work-stress-taking-a-toll-on-their-health-fgili-study</a>



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Date	14 <sup>th</sup> June 2019
Publication	Biz Wire Express
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.bizwireexpress.com/showstoryPRN.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=2276">http://www.bizwireexpress.com/showstoryPRN.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=2276</a>

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Publication	Bihar Prabha
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://news.biharprabha.com/prnewswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=2270">http://news.biharprabha.com/prnewswire/?rkey=20190614enIN201906148561_indiapublic&amp;filter=2270</a>



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Date	14 <sup>th</sup> June 2019
Publication	Bangalore Waves
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.bangalorewaves.com/news/bangalorewaves-business-news.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=2267">http://www.bangalorewaves.com/news/bangalorewaves-business-news.php?rkey=20190614enIN201906148561_indiapublic&amp;filter=2267</a>



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Date	14 <sup>th</sup> June 2019
Publication	Asian Buck
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.asianbuck.com/asianbuck-prnews/?rkey=20190614enIN201906148561_indiapublic&amp;filter=8421">http://www.asianbuck.com/asianbuck-prnews/?rkey=20190614enIN201906148561_indiapublic&amp;filter=8421</a>



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As most of the people are engaged in private/service sector they are often under work stress. For example, in metros like Mumbai, 62 out of 100 respondents feel under work stress most of the time. In non-metros like Jaipur, 58 out of 100 respondents reel under work stress most of the time.

Date	14 <sup>th</sup> June 2019
Publication	Abhitak News
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.abhitaknews.com/english/news/press-releases.aspx?rkey=20190614enIN201906148561_indiapublic&amp;filter=1889">http://www.abhitaknews.com/english/news/press-releases.aspx?rkey=20190614enIN201906148561_indiapublic&amp;filter=1889</a>



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Date	14 <sup>th</sup> June 2019
Publication	5 Dariya News
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="http://www.5dariyanews.com/Full-Story-Latest-from-PR-Newswire.aspx?rkey=20190614enIN201906148561_indiapublic&amp;filter=3325">http://www.5dariyanews.com/Full-Story-Latest-from-PR-Newswire.aspx?rkey=20190614enIN201906148561_indiapublic&amp;filter=3325</a>



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46% of survey respondent expressed that time is a major constraint they face to achieve health and wellness goals. Also 85% of father's feel that their careers don't allow them to have a work-life balance.

Good nutrition plays a pivotal role in maintaining a healthy lifestyle and the study found that 75% pay attention to what they eat. Young fathers prefer to follow diet plans and getting adequate sleep to maintain good health. Surprisingly, having a fitness routine and following a regular work-out regime was not the top choice. 36% feel it is expensive to maintain a healthy lifestyle.

Date	14 <sup>th</sup> June 2019
Publication	My India News 1
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://myindianews1.wordpress.com/2019/06/15/fathers-day-2019-nearly-half-of-indian-dads-are-under-work-stress-taking-a-toll-on-their-health-finds-study/">https://myindianews1.wordpress.com/2019/06/15/fathers-day-2019-nearly-half-of-indian-dads-are-under-work-stress-taking-a-toll-on-their-health-finds-study/</a>



## **Father's Day 2019: Nearly half of Indian dads are under work stress, taking a toll on their health, finds study**

81% of fathers prioritizing financial goals over their health goals. Their children's future concerns them more than their own health While most fathers worry about their health, only 20% take proactive action to remain healthy 93% work 6-7 days a week and 85% feel that their demanding careers don't allow for a proper work-life balance.

Date	14 <sup>th</sup> June 2019
Publication	Reddit
Headline	Nearly Half of Indian Fathers are Under Work Stress, Taking a Toll on Their Health: FGILI Study
Link	<a href="https://www.reddit.com/r/InNews/comments/c0yjmc/nearly_half_of_indian_fathers_are_under_work/?ref=readnext">https://www.reddit.com/r/InNews/comments/c0yjmc/nearly_half_of_indian_fathers_are_under_work/?ref=readnext</a>



Nearly Half of Indian Fathers are Under Work Stress, taking a toll on their health: FGILI Study

Date	12 <sup>th</sup> June 2019
Publication	Live Mint
Headline	55% Indians still buy insurance via agents
Link	<a href="https://www.livemint.com/insurance/news/55-indians-still-buy-insurance-via-agents-15602425">https://www.livemint.com/insurance/news/55-indians-still-buy-insurance-via-agents-15602425</a>



## 55% Indians still buy insurance via agents

In India, insurance continues to be a push product, mostly due to its complex structure that is difficult to understand. No wonder then that a recent report by PwC India Pvt. Ltd, a consultancy firm, done along with the Confederation of Indian Industries (CII) found that even today about 55% Indians buy insurance products from agents or brokers.

The report, titled Competing in a new age of Insurance - How India is Adopting Emerging Technologies, said convenience plays a big role when it comes to buying insurance and 41% stated this to be the reason for opting a particular mode of purchase. Two hundred customers, agents and insurers were interviewed for the report.

"The [insurance sector](#) is one domain where a lot of human interaction is needed—not only for the fact that insurance is a push product, but also that it requires a lot of solicitation as it is a long-term commitment. Even in today's time, almost 95% of online sales of products such as term plans, critical illness plans and Ulips (unit-linked insurance plans) is assisted by call centre executives," said Rakesh Wadhwa, chief marketing officer and executive vice-president, strategy, Future Generali India Life Insurance Co. Ltd.